

Marcos Rodriguez

Capitalist & Serial Entrepreneur. Your Friend in Marketing

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Summary

Professional Summary for Marcos Rodriguez

My experience is in entrepreneurship, buying and selling businesses, venture capital, equity investment, business strategy, company and brand positioning, marketing, technology, internet and computing, advertising, radio & tv media, and family legacy-building.

I speak Spanish and some French and spend lots of time in Miami (i'm cuban) and DFW.

It would be my pleasure to give you feedback on any ideas you are considering. i enjoy problem-solving and opportunity brainstorming.

Here are some websites that i'm behind that say different things about me:

www.dashingangels.com

www.everwave.com

www.aspenglenwood.com

www.teamgalahad.com

www.aspenkind.com

My direct line is 970 277 9614 but email is the best way for me: marcos@rodriguez.com .

Specialties

strategy, company and brand positioning, marketing, technology, internet and computing, gadgets, advertising, radio & tv media, entrepreneurship, buying and selling businesses, venture capital and equity investment

member CEO Club (Joe Mancuso, founder)

Experience

Founder at aspenglenwood.com

August 2006 - Present (1 year 6 months)

Official Event website for Aspen Glenwood market

Founder at KUUR Your Radio and TV Aspen - the only locally-owned Radio and TV stations in Aspen

November 2004 - Present (3 years 3 months)

KUUR is on 101.1 FM (Aspen/Snowmass), 96.7 FM(Carbondale/El Jebel), and 107.7 FM (Glenwood Springs). We play lite Rock music.

TV Aspen is on Ch. 19 and programs the only local TV Newscast.

4 recommendations available upon request

Founder at everwave.com Aspen's only locally-owned ISP and CLEC

August 2004 - Present (3 years 6 months)

We're the High Touch and Quality Service Internet Solutions company in the Aspen Glenwood market.

5 recommendations available upon request

Founder and Partner at Carpe Vita, sarl (Switzerland) and DashingAngels, LLC Equity Capital (USA)

June 2000 - Present (7 years 8 months)

After i sold my media group and moved our family to Switzerland, i launched a Swiss-based Venture Capital company. To this day we still have investment there (fingers crossed). After i moved back to the states, i launched DashingAngels to work the Angel Capital category and we have US-based investment. I continue to review business plans and i use my network to introduce attractive start-ups and profitable companies (mainly) looking for capital to my Equity contacts.

To see two of my ongoing venture-backed positions go to:

www.largeur.com and www.TVeyes.com

4 recommendations available upon request

Chairman & Founder at Momentum Media Capital

January 2000 - October 2002 (2 years 10 months)

My partners at MMC (the 4 Amigos) were Jim Anderson, Chuck Brooks, and Jim Gammon. Some of my most favorite people!

The 4 Amigos bought, built and sold dozens of Radio and TV stations in Texas, Nevada, California and Florida beginning in the early 90's. We had a formidable corporate office in Las Colinas and at one point employed well over 200 staffers.

The 4 Amigos operated Radio stations in 10 different formats, and were the best Spanish Radio owners in the biz.

3 recommendations available upon request

Founder & Chairman at Popmail.com

May 1997 - August 1999 (2 years 4 months)

Travis Reese, Paul Martin & I were very early in the Internet space. I look back now and laugh

when i recall all those times i was preaching to my friends, family and business contacts about this upcoming thing called the internet. Our gang saw much of it coming- we were so pumped we had to jump in and do something. It was truly the wild, wild west then.

Our crew flew up to NYC in a new Challenger and attended the Internet World 1997 convention. It was a total blast. We knew even then that we were goldminers looking to buy picks and shovels (and the vendors were all glad to see us).

We built a branded media version of hotmail and offered it to radio and tv stations. We anticipated the convergence of internet and media and wanted to encourage broadcasters to get in early and 'own' the future. Alas, it was tough howing. We were pleased to sell to a public company for a 7 figure (cash) profit.

Texas Radio History at 1999

January 1979 - June 1999 (20 years 6 months)

Here's my Radio History:

Founder and shareholder of KLAT Houston, sold in 1984 to Mac Tichenor.

Former owner of Dallas Fort Worth Radio stations on the AM dial: 910 (see KXEB) 1150 (see KBIS) 1270 (see KFLC) 1440 (see KTNO) 1480 (see KNIT (AM), and

on the FM dial: 93.3 (see KDBN), 94.1 (see KLTY and KLNO), 99.1 (see KFZO and 107.9 (see KESS).

Son of Marcos Rodriguez, Sr. and brother to Tony Rodriguez.

Founder at Dallas Radio Group: KLTY KESS KICK KMRT KTCY TV31

January 1986 - June 1999 (13 years 6 months)

It was my pleasure to lead the KLTY team and the DFW Spanish Radio team in dallas during the 80's and 90's. Over a 13+ year period we owned and programmed almost a dozen radio stations in Dallas Fort Worth.

We 'owned' the Dallas Spanish Radio Market during this period and our team was the best in the industry.

KLTY from day one was the number one Christian format radio station in the world (a feat that continues to this day). The KLTY team was the best in Christian-targeted media.

My experience in Dallas Radio taught me the importance of well-defined and positioned companies and the power of tapping into passionate audiences.

4 recommendations available upon request

Founder at American Dream PAC Political Action Committee

March 1997 - November 1998 (1 year 9 months)

While i lived in Texas, i had the pleasure of getting to know Jeb Hensarling (now US Congressman Hensarling!) and US Congressman Henry Bonilla. The three of us teamed up to raise funds for candidate friends of Texas and minorities running as republicans.

Over an intense 2 year period, we traveled Texas and raised lots of money for dozens of candidates including Senator Kay Bailey Hutchison, Senator Kit Bond, Senator Paul Coverdell, Senator Don Nickles, Senator George Voinovich, and Governor George Bush.

Since i was preparing for a move to Switzerland, i transferred leadership of the American Dream PAC to Henry Bonilla.

National Sales Manager, Contract Administrator, VP Sales, DJ, Engineer at KRXV, KXOL, KLAT

March 1975 - September 1977 (2 years 7 months)

My first jobs in Radio are still memorable KRXV Fort Worth was part-owned by the actor Jimmy Stewart and Jim Miklachevski (sp) now of NBC worked there. (can you re-introduce me to him?).

At KLAT Houston, i worked with Ricardo del Castillo- the consummate Gentleman Broadcaster.

At KXOL, i worked with Chuck Brooks (a future 4 Amigo -see above) and Gary Stone now President of Univision Radio.

Education

Harvard University

Broadcast Management, 1980 - 1980

University of Texas

BBA, marketing & management

Honors and Awards

My greatest honor is being the dad to four great kids- three sons and a daughter. They are a blessing in my life!

Interests

i'm currently studying investments in Oil & Gas, Aspen Real Estate, profitable businesses. email me marcos@rodriguez.com

Please introduce me to great sales people and real estate professionals in the Aspen market.

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20 people have recommended Marcos

"Marcos is a detail-oriented manager who watches the balance sheet like a hawk without losing sight of the strategic objective. His capacity to sift through many changing variables taking place in people's lives and in business, and see and plan for what is ahead and around the corner is uncanny. Even though it has been several years now since we worked and interacted with one another on a weekly basis, I still find myself being enriched by those times of interacting with one another."

— **James Longhurst**, *pastor, medway village church*, worked directly with Marcos at KUUR Your Radio and TV Aspen - the only locally-owned Radio and TV stations in Aspen

"Marcos is an extremely successful entrepreneur. His ventures I'm familiar with are KLTY and popmail which he made small fortunes on by being in the right place at the right time. He knew when to buy and he knew when to sell and he had the resources to make it happen. He is a visionary who tends to see successful ventures before others do."

— **Rocky Ahmann**, *Sales Manager, August.net*, was with another company when working with Marcos at everwave.com Aspen's only locally-owned ISP and CLEC

"Marcos is a qualified business partner capable of performing synergistic business partnerships. I enjoy working with him on mergers and acquisitions."

— **Robert Minor**, *Owner, Business World Brokers*, was with another company when working with Marcos at Carpe Vita, sarl (Switzerland) and DashingAngels, LLC Equity Capital (USA)

"Four years ago Marcos expressed the desire to create a multinational micro lending holding corporation. He was ahead of the curve on this front, his motives were not only good business reasons but also the desire to genuinely contribute to the spread of micro lending, one of the most recognised poverty reduction mechanisms at hand. In my eyes this makes Marcos a visionary with a kind heart."

— **Guy claret De La Touche**, *Owner, foondo creacion*, was with another company when working with Marcos at Carpe Vita, sarl (Switzerland) and DashingAngels, LLC Equity Capital (USA)

"Marcos and his family were to radio stations to Dallas, Texas, like Trammell Crow was to real estate, and the Hunts were to the Oil business. He is a real visionary."

— **Bob Widner**, *Founder, ATM Direct.com*, was with another company when working with Marcos at Carpe Vita, sarl (Switzerland) and DashingAngels, LLC Equity Capital (USA)

"Marcos is a visionary. He is a "can do" person in all that he takes on. In the numerous times I have worked with him I have seen him live out that contagious attitude each time. His character is refined deeply. Those who work with him realize that he is not a "mask wearer" but takes on a "what you see is what you get" approach to life each day. I would not hesitate to hire or draft him for any project even if the given project was a stretch for him in light of his tech background. His work ethic would kick in and the raising of the attitudinal water raising he brings would be well worth any possible risk involved with such a scenario."

— **Steve Sjogren**, *Senior Pastor - Planter, Vineyard Community Church*, worked with Marcos at KUUR Your Radio and TV Aspen - the only locally-owned Radio and TV stations in Aspen

"Marcos has an uncanny eye for spotting a great business opportunity and taking action on it. I've met hundreds of entrepreneurs that could do that once, maybe twice. Marcos has done it over and over again. I highly recommend doing business with him, he is bright, articulate, easy to work with and has impeccable integrity."

— **Dan Swanson**, *President, Frivold Corporation*, was a consultant or contractor to Marcos at Dallas Radio Group: KLTU KESS KICK KMRT KTCY TV31

"Marcos & Staff at Everwave and KUUR are a great bunch of people to do business and network with!"

— **Pete Barnes**, *Colorado Representative, iBEAM Live Construction Cameras*, was with another company when working with Marcos at everwave.com Aspen's only locally-owned ISP and CLEC

"I have had the opportunity to meet with Marcos on several occasions. In every case he has been extremely professional, knowledgeable and forthcoming about his business. I would think anyone would value a working relationship with him."

— **Christopher Dobbins**, was Marcos's client

"Marcos is a great entrepreneur with a knack for visualizing business opportunity and identifying the path to revenue."

— **Scott Harkins**, *Vice President, Momentum Media Capital*, worked indirectly for Marcos at Momentum Media Capital

"Marcos has kept me busy with questions and follow-ups on how to improve our services. I can tell that he has a passion for radio and for leveraging media with the internet!"

— **Melissa Rapp**, *Business Development Manager, MediaSpan*, was a consultant or contractor to Marcos at KUUR Your Radio and TV Aspen - the only locally-owned Radio and TV stations in

Aspen

"I have worked with Marcos in South Florida for his IT needs. He is very knowledgeable in my field and brainstorm all the time about the up and coming technologies. He is a man of integrity, & great family values. Anytime I have asked him about any business transactions, Marcos has always steered me in the right direction, and for that I am grateful. I look forward to a business venture with him in the near future!"

— **Wilson Alvarez**, *Owner, Wilson Alvarez Consulting Group*, was with another company when working with Marcos at KUUR Your Radio and TV Aspen - the only locally-owned Radio and TV stations in Aspen

"Marco's is a high quality individual. He has been a success at everything he has touched, is a brilliant visionary, and a high-ethics businessman."

— **Eric Rhoads**, *Chairman, Streamline Publishing, Inc.*, was with another company when working with Marcos at Momentum Media Capital

"Marcos is an engaging leader who embraces new opportunities. He follows through on commitments and is excited about his vision for the business which is significant. His family priorities are refreshing in an industry that is often dominated by succeed at all cost work a holics."

— **Frank Bergen**, was Marcos's client

"Marc was very influential in my radio sales career. He demonstrated great ability for long-term strategic planning for his radio stations, his employees, and his clients. He was always looking for ways to differentiate his stations and employees to the market. He also focused on developing customer focused programs that demonstrated his commitment to their success."

— **Trey Morris**, *Account Executive, KLTY*, worked indirectly for Marcos at Dallas Radio Group: KLTY KESS KICK KMRT KTCY TV31

"Marcos was a forward-thinking entrepreneur that provided world class service to his clients and a rich environment for his employees to develop their unique talents."

— **Jennifer Murphy**, *Account Executive, KLTY*, worked indirectly for Marcos at Dallas Radio Group: KLTY KESS KICK KMRT KTCY TV31

"Marcos is an individual who I highly respect. We have worked together throughout the years on many projects in such industries as Entertainment and Technology. Marcos is a visionary who I would strongly recommend to anyone."

— **Neil Medwed**, *President, Preferred Technology Solutions*, was a consultant or contractor to Marcos at everwave.com Aspen's only locally-owned ISP and CLEC

"Marcos has a wonderful balance in life understanding all the trade-offs required to succeed/ He is a marketing genius with an awesome understanding of finance. There is no person I have ever known, and I claim to know more CEO's than anyone I have ever met as the founder of the world wide, www.ceoclubs.org more talented in all fields than Marcos. Period."

— **Joe Mancuso**, *ceo, ceo club*, was with another company when working with Marcos at Carpe Vita, sarl and DashingAngels, LLC Equity Capital

"Marc is an outstanding businessman, he has the Midas touch! Marc has delivers overall outstanding values to vendors, employees, clients and community alike. He is an admirable, successful and noble entrepreneur. Courtney Thompson Thompson Management & Marketing"

— **Courtney Thompson**, *CEO & Chief Imaginator, Thompson Management & Marketing*, worked with Marcos at Momentum Media Capital

"Working for Mark as part of the team that launched KLTY/Dallas will always be a highlight of my career. Mark is one of the most creative and interesting people I've ever worked with. His contributions to Christian radio are significant. Without his early vision and commitment to KLTY and the CCM format, the station would not be the mega-success it is today. In the nearly 9 years I worked with Mark, he helped me develop a passion for client results. To this day, these basic and vital skills are a foundation of how I work with my advertising partners."

— **Pete Thomson**, *General Sales Manager, KLTY*, reported to Marcos at KLTY KESS

[Contact Marcos on LinkedIn](#)