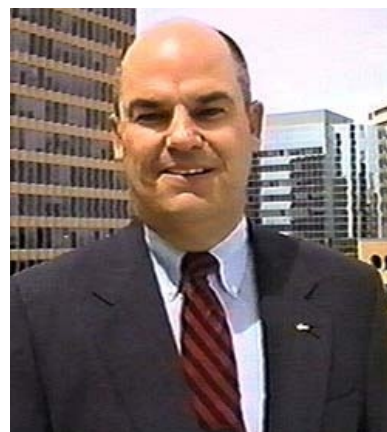


DAVID W. PRUITT



David Pruitt is Chairman, President & CEO of Cap Rock Energy Corporation: the first electric utility to go public in the last 60+ years. The predecessor company was a private electric company serving customers in 33 Texas counties chartered as an electric cooperative.

Pruitt states the electric utility business of the past was bureaucratic and government controlled with a fixed rate of return that a “trained monkey” might have operated, but the future will be vastly different in this competitive, deregulated utility industry.

Much change will occur and eventually it will be to the customer’s best interest. Cap Rock Energy’s model for success is to grow exponentially in size through acquisition of third and fourth tier electric distribution utility properties across the nation. Purchasing and aggregating these distribution properties can gain value via economies of scale and diverse “footprints” both geographically and economically across the USA. Pruitt states, this is one of the last frontiers for a “roll up” strategy.

Cap Rock desires to simplify a customer’s life in small town America as competition intensifies. Pruitt states being the “Dairy Queens” of the rural energy distribution market will create value for customers and stockholders by providing a good product at a fair price with superior service. David has been in the electric utility business since completion of his master’s degree in economics in 1971.

Cap Rock Energy Corporation is listed on American Stock Exchange as “RKE”. Pruitt serves and has served on various outside boards, including Panda Energy International, Inc., of Dallas—an independent global electric power company.

Cap Rock Energy

500 West Wall Street #400, Midland, TX 79701

Phone: 432-684-0303 Fax: 432-684-0333

dpruitt@caprockenergy.com