

MARK C HULME

Chief Executive Officer, Publisher and Founder, Mark Hulme is recognized in the magazine and book industries as an innovative entrepreneur.

Hulme has successfully led numerous business enterprises in the print, advertising and publishing arenas.

Harry Quadrache, founder and CEO of Quad Graphics, has called Hulme ³one of the outstanding young publishers in America.²

Magnolia Media Group creates unique publications which are responsive to the market place. With a decade-long background in advertising as well as book and magazine publications, Magnolia Media Group now focuses exclusively on the production of consumer magazines.

Led by founder, Chairman and Chief Executive Officer, Mark C. Hulme, Magnolia Media Group has quickly garnered the attention of retail partners, consumers, and the magazine industry. Harry Quadrache, founder and Chief Executive of Quad/Graphics - the worlds second largest printer - characterizes Mark C. Hulme as ³one of America's premier new magazine publishers.²



Magnolia Media Group uses industrious professional employee teams empowered to achieve expeditiously and effectively publications that reflect the quality, ethics, integrity and trust of the organization.

Magnolia Media Group uses vendor, supplier and creative relationships designed in a virtual structure to compliment and support the team missions and plans.

Magnolia Media Group meets the individual needs of a multi-layered customer set:

- Through focused market channels which provide effective distribution and realize the sales and marketing needs of this channel.
- Through offering demographically efficient advertising vehicles targeting customers at the time of buying decisions.
- Through offering the reader artistic and graphic excellence as well as relevant editorial to meet their anticipated and continual interest.

Magnolia Media Group, LTD.

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