

Phyllis Hsiao Hillwig, Ed.D. Chief Operating Officer



Phyllis has a history of both business and academic success. As the former editorial director for Monotype Composition, she became Monotype's Vice President of Editorial Services after one year and increased her department revenue tenfold in three years. Under her leadership, the staff of the editorial department quintupled and became a content development department specializing in math, reading, Spanish, social studies, and science. This success led to the creation of Words & Numbers, of which she is part owner.

Phyllis's career in educational publishing began at Silver Burdett Ginn, where she served as a mathematics and technology editor. Her work there included the successful 98 Mathematics program, "The Path to Math Success." Prior to publishing, Phyllis taught at the middle school, secondary, and undergraduate levels. An active participant in mathematics education, she has published articles from problem solving to probability, and has been a speaker at the Rutgers Precalculus Institute, Teachers College, and several National Council for Teachers of Mathematics conferences. She has consulted for Educational Testing Service, in the development of the PRAXIS exams and National Board of Professional Teaching Standards. Her participation in educational publishing includes speaking at the Association of Educational Publishers conferences and judging finalists for the Golden Lamp Awards for the Association of Educational Publishers.

She has also been a part of the Association of American Publisher's Diversity, Retain and Recruit Committee.

Phyllis was a Charles A. Dana Scholar at Lafayette College for four years, a Minority Group Scholar, and an Andrew Mellon Fellow at Columbia University, where she received her master's and doctorate degrees in Mathematics Education. As Chief Operating Officer of Words & Numbers, Phyllis's responsibilities include developing strategic alliances, monitoring client satisfaction, and ensuring company profitability.

A Taiwan-born, Chinese, Phyllis, also known as Hsiao Tong Ling is excited to visit China and practice her mandarin.

Dr. Fred Hillwig

Dr. Fred Hillwig has been a psychotherapist for more than twelve years, applying mental health therapies with the elderly, adults, adolescents, and children. He is experienced with individual, family, and group in a variety of settings such as schools, hospitals, treatment centers, and prisons. Dr. Hillwig has treated clients who are HIV positive, diagnosed schizophrenia and depression, various personality disorders and adjustment and anxiety disorders in inpatient and outpatient environments.

He has been a staff psychologist, director, supervisor, and counselor, managing and training others in his field in the development of evaluations and treatment plans, complying with managed care and other mental health organizations. Most recently, he is the founder of Jacksonville Psychotherapy, a private practice therapy organization located in northern Baltimore County, Maryland.

A speaker and educator, he has performed numerous family educational seminars for schools, townships, and social welfare institutes and has presented in Maryland and Pennsylvania Psychological Association Annual Conferences and New Jersey Conference for Addictions Professionals.

Fred received his bachelor's degree from West Chester University, his masters from Temple University and doctorate in Clinical Psychology from Chestnut Hill College.

His doctoral specialization includes assessment. He has administered, scored, and interpreted a variety of psychological tests as components of full-battery assessments designed to offer insight into emotional and cognitive functioning of clients.

His wife, Dr. Phyllis Hsiao Hillwig, is also touring with the CEO Club. He is the proud father of a nine-month-old daughter, Maggie.