

# MICHAEL T. GLASPIE

Michael T. Glaspie is Chairman and Founder of one of the nation's largest privately held internet service companies. He started Webnet International as the foundational organization for the development of independent, yet synergistic Internet companies covering the gamut of advertising resources commonly used for effective, targeted web advertising.

He is also the creator of *Spam Terminator™*, a downloadable desktop utility. It is the first universally applicable and effective spam blocking software developed. It has also been designed to be marketed both online and offline as it can be installed as an ISP application, at construction of PCs for manufacturers, and through retail distribution. International licensing and ISP inquiries are invited.

Webnet International serves as the parent company to these now widely recognized membership-based web services with a combined membership and subscriber database of nearly one million:

- [MySiteInc.com](http://MySiteInc.com) - a unique FREE program enabling both Internet-connected and not-Internet-connected entrepreneurs to tap into the economic Internet boom.

- [BannersGoMLM.com](http://BannersGoMLM.com) - Where you get FREE Unlimited Advertising For Life - and a \$15 Signing Bonus! The world's fastest growing advertising exchange! The only FREE MLM program that's legal everywhere in the world... No cost! No risk! No downside! Automatically markets itself from your site - Amazing! And It's All FREE! Serving approximately 100 million banners per month.

- [BannerCo-op.com](http://BannerCo-op.com) - the first and only advertising co-op featuring a 1:1 exchange on all earned impressions plus CASH for clicks on banners on members' sites! Serving approximately 50 million banners per month.

- [FreeLinksNetwork.com](http://FreeLinksNetwork.com) - a powerful FREE traffic generating tool for webmasters in all industries.

- [FreeMarketingInfo.biz](http://FreeMarketingInfo.biz) / · [CDFREE.tv](http://CDFREE.tv) - These two sites offer Mr. Glaspie's 68 minute tutorial seminar instructing netpreneurs on effective web site construction, strategies, and marketing methods.

- [BlockSpamNow.com](http://BlockSpamNow.com) (online October 2002) - The network marketing/viral internet distribution of the software *Spam Terminator™*. Users are offered a free thirty day trial download, and upon purchase at only \$29.95 receive \$6 for every direct sale (the software viral markets itself!) and additional compensation for the sales made by their customers.

Having previously built a telecommunications organization from scratch to an \$18 million+ per annum success story, Michael now devotes himself to helping others "figure it out" by teaching hopeful "netpreneurs" how to market any product, service, program or opportunity on the net.

Michael's direct marketing career has spanned two decades and includes the authorship of four books and three home study courses, including over fifty hours of audio cassette instructional material and twenty hours of live "marketing through technology" bootcamp video recordings. (These \$5,500 per seat Marketing Through Technology bootcamps have *sold out* at each scheduled conference.)

His works, all dealing with the common theme "marketing through technology" include:

- *Hot Wires - Secrets of the 900 Number Industry*
- *1-900-Opportunity*
- *Unleash the Entrepreneur Within*
- *The Ultimate Money Machine*
- *Profits Online*
- *Net Marketing 2002*

Michael has also served in public office as an elected Trustee (two terms) in his home community. And he has served as president of the Michigan Rental Housing Association where he frequently met with legislators in successful efforts to write and pass important legislation affecting rental housing law and practices.



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