

JOHN ASHER

Mr. Asher is Chairman of Strategic Marketing and Analysis, Inc. He was founder , Chairman and CEO of Global Associates, Ltd. for eleven years. During Mr. Asher's tenure, the company grew from start-up to 40 million in annual revenues.

Mr. Asher is a dynamic and energizing speaker. His presentation is largely interactive and is spiced with examples from his own experience on the front line of selling multimedia, advanced technology products, and engineering and professional services.

He consistently receives the highest rating from his students. Mr. Asher received a Master of Science of Administration degree from George Washington University and is a graduate of the United States Naval Academy, where he received degrees in nuclear engineering and mathematics. He served in the U.S. Navy for 21 years commanding two nuclear powered fast attack submarines and worked in the Pentagon where he was a government buyer for five years.



OFFERINGS

Sales Trainer

Marketing Consultant

Strategic Planner



GOAL IS TO FIND:

1. Companies in China who need these services that will help them market and sell their products and services in the USA.
2. Companies / individuals to team with in China to better help offer these sales training, marketing consulting and strategic planning services.

EXPERIENCE:

1. Trained over 10,000 sales people
2. Facilitated strategic marketing plans for over 100 organizations
3. Taught people from seven European countries to market and sell in the USA

John is Chairman of Strategic Marketing & Analysis, Inc. and former President and CEO of Global Associates, Ltd., a start-up that he grew to \$50 Million in sales. He is co-founder and on the Board of Directors of Marix Technologies, Axonon, Inc., Simulyze, Inc. and a member of the Board of Trustees of George Washington University.

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John will be among the featured speakers at The CEO Clubs Three-Day Sales/Golf/Tennis/Poker Seminar in Las Vegas over President's Day