



# CEO Clubs Greece

CHIEF EXECUTIVE OFFICERS' CLUB GREEK CHAPTER



# *Launching* the Greek Chapter of **CEO Clubs** International

September 2009, Athens, Greece



# Boundariless leadership + business

Chief Executive Officers' Clubs (CEO Clubs) is a global, non-profit organization dedicated to creating a nurturing environment for CEOs and entrepreneurs so they can improve the quality and profitability of their enterprises through shared experiences and personal growth.

---

**Membership to the Club is exclusive and by invitation only**

---



## Connecting business around the world

CEO Clubs Int'l is headquartered in New York. It was founded by Dr. **Joe Mancuso** 32 years ago with the **aim to connect** some of the top echelons **in business for knowledge and skill**, sharing and create a nurturing environment where they can hone their business skills further.

The Club provides **educational opportunities** to its members to learn **new ways of thinking**, discuss challenges faced in business, exchange ideas and engage with **local, national and international business leaders** who are in the forefront of business development and thought. To facilitate the exchange of ideas and to **create business opportunities**.





The Club conducts various seminars, conferences, interactive sessions, CEO roundtables, peer group briefings, business delegations and matchmaking events, annual retreats and educational courses throughout the year, featuring noted speakers and authors on a variety of business subjects and providing opportunities for personal, in-depth sharing of expertise, new perspectives and approaches.

Since 2002, the CEO Clubs has expanded to include international activities with chapters in the UK, China, Philippines, UAE, India, Singapore, Vietnam

**Today the Club is is the oldest and largest association for CEOs and entrepreneurs worldwide** serving as a global business network and leadership development organization, with more than **5000 members worldwide**.

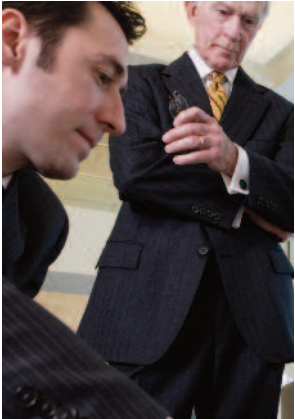


## Dr. **Joe Mancuso** - Founder & President CEO Clubs

The founder of the not-for-profit Chief Executive Officers Clubs (CEO Clubs), Joe Mancuso is the entrepreneurs' entrepreneur.

Hear him share his favorite luncheon talk which is the title of his first book, "Fun And Guts: The Entrepreneur's Philosophy", in which he shows how these "Ready-Fire-Aim" types spot a growth industry, select a first mate, negotiate for money, create resources where none exists, who wrote the best business plan and why, avoid personally guaranteeing bank debt, motivate employees to work harder than humanly possible, inspire investors/shareholders to believe in the vision, and deal with family complexities.

Mancuso often works the traits of the members who completed various diagnostics tests, which he developed for entrepreneurs, into these talks. And his blend of humor puts the audience at ease. In all, participants have paid over \$100,000,000 to hear the talks and workshops conducted or arranged by Joseph Mancuso.



Over the past three decades, the CEO Clubs have attracted many national figures such as:

### **Ted Turner**

American Media Mogul, founder of the cable television network CNN

### **Herb Kelleher**

Co-founder, and former Chairman and CEO of Southwest Airlines

### **T. Boone Pickens**

American financier who chairs the hedge fund BP Capital Management

### **Fred Smith**

Founder, Chairman, President, and CEO of FedEx, originally known as Federal Express

### **Royal Little**

Founder of Textron a multi-industry company with a portfolio of familiar brands such as Bell Helicopter, Cessna Aircraft among others

### **Steve Forbes**

President & CEO of Forbes Inc, editor-in-chief of business magazine Forbes

### **Michael Bloomberg**

Current Mayor of New York City , Founder and owner of Bloomberg L.P financial software services company

### **Donald Trump**

Chairman and CEO of the Trump Organization, a US-based real-estate developer





(above) CEO Club Hong Kong Chapter Launching and World CEO forum Abu Dhabi

### US Chapters

- Baltimore
- Boston
- California
- Dallas
- New York

### International Chapters

- China (10 chapters)
- England
- India(2)
- Malaysia
- The Philippines
- Singapore
- South Korea
- Vietnam
- UAE

And now  
*Greece!*







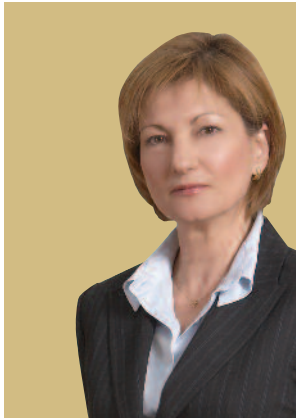
## For business and knowledge exchange without boundaries

As local enterprises have a growing interest to expand their international business and knowledge, the Greek CEO Clubs chapter was established for that purpose. Founder and President of CEO Clubs Greece is the known business leader, Ms **Georgia Kartsanis**. Greece will serve as the Club's hub for the Balkan countries and Cyprus having the plan to develop sub-chapters in each country.

CEO Clubs will enable Greek business leaders to enter or expand their business around the globe through the most effective networking and business development forums, events, gatherings, hospitality functions and the most dynamic and interactive online community in the World!



- > Existing CEO associations have limited international exposure and focus on business development beyond domestic boundaries
- > Greece is the Financial & Business Hub for Balkan countries and Cyprus
- > Local enterprises have a growing interest to expand their international business and knowledge



## The founder of CEO Clubs Greece Georgia Kartsanis

Georgia is a multinational executive with experience from the professional services, industrial and technology sectors, within the markets of Greece, USA and the Middle East.

Till July 2009, she was the Managing Director and co-founder of the Athens and Dubai offices of Stanton Chase International, one of the top 10 Executive Search consultancies worldwide. Her previous work experience includes several international and senior commercial management positions with 3M and Philip Morris in Greece as well as with Kendall Co. and WR Grace in the USA.

Her inspirational style, high drive, innovative mentality, excellent leadership skills, client & quality centric philosophy permit her to be recognized today as a trusted advisor for clients and one of the top HR/management consultants in Greece.

Georgia, besides representing CEO Clubs in Greece and the Balkan Countries will soon announce her new business in the Leadership Development sector. She serves as Chair of the Women in Business Committee of the American-Hellenic Chamber of Commerce.

She holds Bachelor's and Master's degrees in Chemical Engineering from the University of Massachusetts, USA.



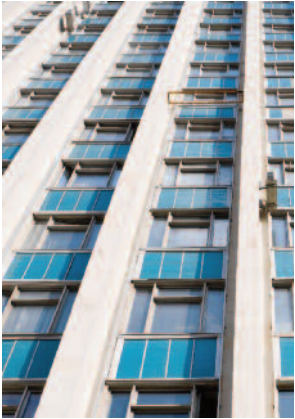


## Membership of CEO Clubs is by invitation only

Guests are encouraged to attend the Club's meetings to obtain two sponsors for membership. Each Chapter sponsors at least eight meetings annually, bringing Members together for a variety of different events. The meetings are most often luncheon meetings featuring a speaker on a topic of interest to CEOs. The morning is spent in roundtables and a speaker usually concludes the program. Other meetings are also scheduled with no speaker or with site visits or with members from other countries. We frequently arrange business trips between our members in different countries, especially in the USA, China, India and the Middle East.

Over the past three decades, the CEO Clubs have attracted many national figures as luncheon speakers, such as: Ted Turner, Herb Kelleher, Peter Grace, T. Boone Pickens, Wally Amos, Zig Ziglar, Fred Smith, Richard DeVos, Royal Little, Edson De Castro, Steve Forbes, Victor Kiam, David Neeleman, Pat McGovern, Michael Bloomberg, and Donald Trump...just to name a few who have addressed the Clubs. All of these past luncheon talks are free to download in our TALKS section of our website. Be sure to listen to the talks by Frank "the conman" Abagnale and Bill Bartmann "the unknown Billionaire".

All Chapters provide a more intense business experience through participation in a Presidential Advisory Council ('Wolf PAC') comprised of a dozen Members offering high level advice to one another. These Wolf PACs are further combined into several 'Super PACs' whose Members meet three times annually at resort locations.



## Who should join?

CEO Clubs is the world's leading international membership organization of business owners, company presidents and chief executives who want to grow their businesses. Our average club member has \$20,000,000 annual sales. There are many reasons why any Head of the organisation would want to be a part of the world's largest business group.

Some of these are :

- **Create new contacts Worldwide**
- **Develop new business development opportunities**
- **Create merger and acquisition connections**
- **Executive training and learning programs**
- **New experiences, partnerships, friends worldwide**
- **Create new cultural development and understanding**
- **Business matchmaking delegations to other countries**



## Benefits to Greek Members\*

- Immediate links with over 5,000 CEOs in USA, UK, Middle East, China and other parts of the world.
- Access to the top tier business contacts in every country
- Local and international networking opportunities
- Special invitation to CEO group meetings around the world
- An intensive program of local seminars and events developing opportunities for personal, in-depth sharing of expertise, new perspectives and approaches.
- Venture capital and investment opportunities
- Leadership development consulting services

\* *We'll be looking to update/upgrade our Member Benefits continually. Keep checking our website for recent updates...*





## CEO Clubs Greece *Launch Event*

**When:**

December 3rd, 2009

**Where:**

The event will be held in the luxurious hotel of Grande Bretagne at Syntagma Square

**Who will be invited:**

1. VIP exclusive invitations will be sent to the country's top CEOs and entrepreneurs from all different industry sectors.
2. International Club members, from the U.S, China, India, Singapore, are planning to participate and support the new Chapter establishment in South Europe

**The purpose:**

Celebrating the official launch of the Greek Chapter of CEO Clubs and meeting of high net worth of local and international CEOs who are interested in building, exploring and introducing business opportunities directly to decision makers like themselves.

The launch will be supported by the visit of the founder and int'l Chairman, Dr. Joe Mancuso, as well as other international Club's Chairs and members.



CEO Clubs International | **Join the Club**



## Join CEO Clubs Greece

Join us on December 3<sup>rd</sup> for our Grand Launch event,  
visit our website [www.ceoclubsgreece.org](http://www.ceoclubsgreece.org)  
and be part of our new CEO Clubs Greece **LinkedIn Forum!**

Become a member of our Leaders' community- for business  
and knowledge exchange without boundaries!

4, Kalypsous Str. & Poseidonos Av. 166 75 Glyfada, Greece  
tel: +30 210 8920950-1, email: [info@ceoclubsgreece.com](mailto:info@ceoclubsgreece.com)  
[www.ceoclubsgreece.org](http://www.ceoclubsgreece.org)