

CEO Clubs to China 2007



FOUR CITIES IN CHINA



April 10th through the 20th, 2007

SCHEDULE ON PAGE 5



BEIJING



TIANJIN



CHANGCHUN

HAINAN



In the past few years, **The CEO Clubs in China** have grown much faster than their USA headquarters. Many friendships have been developed across the sea and the today about fifty members of the **USA CEO Clubs** and 50 members of the **CEO Clubs of China** have exchanged visits. Many business relationships and joint ventures have developed because of this sharing between two cultures. Please see the websites: <http://CEOClubs.org> and <http://www.GlobalCEOClubs.com> for more information.



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Reasons to Join Us



CEO CLUBS TO CHINA



April 10th through the 20th, 2007

- .. **Share ideas** with members from the China and USA Chapters of The CEO Clubs.

- Have a **banquet dinner** with the CEO Club members and government officials in four cities.

- Visit the Wonders of the World: **The Great Wall**, The extraordinary **Forbidden City** in **Beijing**

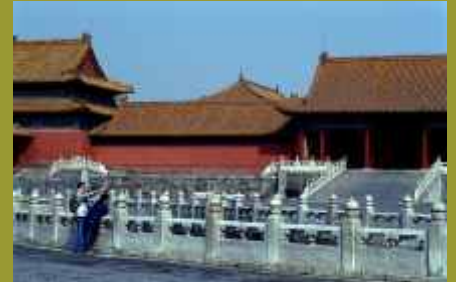
- Attending **Sino-American CEO Forum 2007** in **Tianjin** and **Investment and Trade Conference** on **Hainan Island**

- Join with other members of both the **China** and **USA CEO Clubs** at the **China Economic & Business Forum** in **Changchun**

- See the **2nd World Business Celebrity Golf Tournament** in **Tianjin**

- ***This is a unique trip to find “bad assets” in China, which are available for pennies on the dollars; that is the focus of 2007 trip. The CEO Clubs will return in August 2008 as tourist for the Olympics to be held in Beijing. In addition, This will be a unique experience of a blend of business (first) and tourism (second). Also, it will be a chance to have fun while you are making money.***

- Your trip begins in **Beijing** and ends in **Shenzhen (Hong Kong)** and everything is paid for **10 days and 9 nights.**



Key Reason to Join Us



FOR 10 DAYS IN CHINA



April 10th through the 20th, 2007

Our group has been there six times before and we are well known in all of China. We have had enormous media coverage as the Chinese government wants to do business with America. We know the Mayors and our Chinese members know the businesses. Chinese CEOs are anxious to meet you as the USA has made it impossible for many of them to obtain Visa's to visit here. Yet, they are seeking American partners.



In China, to do business successfully, you must first make friends, not only with the companies, but with the government and most of all the Mayors. Otherwise the business just doesn't happen profitably. It is a very simple but hard to follow principle for "ready-fire-aim" type American CEOs.



The CEO CLUBS travel first class or as we say, "one step above luxury". We are given police escorts, access to private "communist only" hotels and front page media coverage. We do business by day and play as tourists by night. Of the 250 CEOs who have come on past trips, all agree, "it is the trip of a lifetime".



CEOs WORK & PLAY HARD!!!

Summary Information



FOR 10 DAYS IN CHINA



April 10th through the 20th, 2007

This will be the CEO CLUBS seventh trip to China and there is an additional 10% (ten percent) discount if you have been one of the earlier 250 travelers.

Citizens of America need a single entry visa, which is \$75 and is best obtained by going to Google. There is no visa required to enter Hong Kong and you can get a China visa in Hong Kong in a few hours for more money.

We will be in climates from north to south in April, which parallel Maine to Florida, so bring appropriate clothing. Bring an extra suitcase full of small gifts to exchange. You will need the extra suitcase on the way back.

These fares, heavily subsidized by the Chinese government, are for two people sharing a room and coach class tickets. We also have a special first class option, which includes first class internal China tickets, private translators, airport security clearance, and hotel suites; if you are interested.

You get your own flights to and from China and we do the rest. We need your airline flights to pick-you-up and your passport numbers for the hotels. We stay at five star hotels.

We strongly advise getting a loaded China cell phone. You can call anywhere in China and the USA with this phone. We will give you the cell phone numbers of all other members on the trip. It is especially useful for partners, husbands/wives to stay in touch while in China. This phone number is the best way to have your USA friends call you. The phone can be recharged for heavy use with a credit card. The fee for the rental and charger is \$300.00.

When its noon in China (they have one time zone) it is midnight in New York.

Remember this is China and they operate much differently than the USA. Please expect schedule changes.

We need your photo and bio to put on our website www.ceoclubs.org and to translate and put on www.globalceoclubs.com so business opportunities are optimized.

Always keep your hotel room key with you, as a non-English speaking taxi drivers will get you back to the hotel.

Most Chinese CEOs do not speak English and a small dictionary (conversion) can be useful.

We like www.SYPE.COM to make free phone calls from computer to computer. We will have Internet access at all locations.

Consider reading Mancuso's China Picture Book before you land in China.

Doing business in China is complicated. Making money in China is difficult. There are two Internet based tools I have uncovered that can be extremely helpful. They are both twice-a-month online newsletters produced by the China experts of The Wall Street Journal. The first is The Wall Street Journal Briefing: China Business, which is \$20 per month or \$248 annually. The second is China Manufacturing and this is about \$1,000 annually. The good news is I have arranged a free month of both newsletters for members who go the China section of my website www.ceoclubs.org and click on the Wall Street Journal banner. The first month is free and it will give you a flavor of the information they provide.

Many members drop out and rejoin the trip. Please inform us of these type changes, both planned and unplanned.

We are here to find business opportunities first and have fun second. The schedule will change frequently to optimize these business opportunities.

Your Trip @ a Glance



CEO CLUBS TO CHINA

DAY ONE April 10th, 2007	Arrival at Beijing International Airport (airport pick up) (See CEO Clubs with Your Name Sign Board). Guest will be met at the airport by our company representatives at the VIP arrival and assisted with luggage. Guests will be transferred to Beijing International Hotel in luxury transportation. You will be assisted with check-in procedures. After you check in, you will have free time.
DAY TWO April 11th, 2007	Assemble for breakfast at 8AM at hotel restaurant. Morning :: A tour to the Forbidden City, a palace museum, which lies in the center of Beijing and is the largest palace in the world. After tour, lunch and in the afternoon visit to the Great Wall of China—a symbol of ancient Chinese civilization; ending the day with dinner.
DAY THREE April 12th, 2007	Breakfast at Hotel; visit 2008 Olympic Stadiums—The Nest (under construction). Enjoy Beijing duck for lunch. Afterwards, begin our trip to Tianjin by bus (90 minutes). Ending with official welcome dinner banquet with Mayor and government officials.
DAY FOUR April 13th, 2007	Starting with breakfast at hotel. Then attend China Economic & Business Forum (briefing on attracting foreign investment for provinces and cities). Lunch. Afterwards, China Economic and Business Forum continues. Next, CEOs to CEOs business match and ending with dinner.
DAY FIVE April 14th, 2007	Breakfast at Hotel The 2nd World Business Celebrity Golf Tournament Lunch Play Golf or City Tour Dinner
DAY SIX April 15th, 2007	Breakfast at Hotel Fly to Changchun Lunch Meeting with Mayor and City Tour Business Meeting with 200 Local CEOs Dinner Party with CEOs
DAY SEVEN April 16th, 2007	Breakfast at hotel. Next, Morning: Visit bad assets and CEO to CEO business talk. Lunch and then in the Afternoon: Business Negotiation: Find more investment and joint venture opportunity. Dinner and then fly to Hainan.
DAY EIGHT April 17th, 2007	Breakfast at hotel and then meeting with Governor. Lunch. Next, business meeting with CEOs at Sino-American CEO Business Conference (meeting with 200 Chinese CEOs). Ending with dinner party with local CEOs.
DAY NINE April 18th, 2007	Breakfast at hotel. Afterwards, visit Boat's Club. Lunch on boat. In the evening, dinner party. Later, fly to Shenzhen or Hong Kong.
DAY TEN April 19th, 2007	Breakfast at hotel. Free time for shopping; ending with departure from Shenzhen for your home and this concludes your trip.

April 10th through the 20th, 2007

Traveling @ a Glance



CEO CLUBS TO CHINA



SCHEDULE AT A GLANCE

BEIJING

April 10—April 11

TIANJIN

April 12—April 14

CHANGCHUN

April 15—April 16

HAINAN

April 17—April 18

SHENZHEN/HONG KONG

April 19—April 20

Here's Why You'll Enjoy China!



The Goals of the CEO CLUBS TO CHINA



April 10th through the 20th, 2007



BEIJING

The goals of the April 2007 CEO CLUB China visit remain “to have fun and make money”. However, this year we are reversing the order to “make money and have fun”. We will visit four major cities and in three of the cities (all except Beijing), we will be on the hunt for “Bad Assets”. In the cities of Tianjian and Changchun and Hainin Island, we will be examining failing businesses owned currently by the local Chinese government. The Chinese government prefers to sell these businesses to foreign companies or individuals for pennies on the dollar rather than attempting a turn around.



TIANJIN

While Tianjian is essentially the port city for the capital, Beijing, it does not receive the foreign attention attracted by Beijing. The northern city of Changchun receives much less attention from foreigners. The lovely Hainan Island, which is known as the Hawaii of China, does attract considerable foreign tourist trade;

but not for businesses. This unique Island has many businesses in the tourist industry which should be interesting, and it will surely be a memorable experience.

While the CEO CLUB has visited China often and made many friends in the major cities, this visit will be to the **real** China and present unusual opportunities for those coming.



CHANGCHUN



HAINAN

Days One and Two



BEIJING :: CAPITAL OF CHINA



April 10th and 11th, 2007

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In Beijing, You can visit the Wall at three locations: Badaling, 80km north; and Simatai, 110km northeast. Built during the Ming Dynasty, the Badaling section is 7.8 meters high and 5.8 meters wide.

While the ridge can be accessed on foot, the steep ascent is not for everyone and a cable car ride can

THE GREAT WALL

With adjacent Tian'anmen Square, this has been Beijing's centerpiece attraction since more than 200,000 laborers built it for the third Ming Dynasty emperor Yongle in the early 1400s. 24 emperors and empresses of the Ming and Qing (Manzu) dynasties made this their home and held court here across a span of 5 centuries.



THE FORBIDDEN CITY

The hotel boasts luxurious deluxe suites of different styles. Many of the rooms here reflect typical oriental designs and are simple yet elegant. There are high quality dining and entertainment facilities in the building, offering a great selection of International cuisine. No 9 Jianguomennei Avenue, Beijing, China, Postal Code 100005, Tel: 86-10-65126688

BEIJING INT'L HOTEL

Days Three Through Five



TIANJIN :: SEAPORT CITY



April 12th to the 14th, 2007

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One of the four municipalities directly under the Central Government in China, is located in the northeast of the North China Plain and is the closest seaport to Beijing. The city is one of the biggest industrial and port cities in China and it is also known as “the diamond of the Bohai Gulf.” Tianjin covers an area of 11,000 square kilometers (4,200 square miles) and has a population in excess of 10 million people. This city is an hour by bus from Beijing and is an important port city.

We will see the government and a new CEO Clubs spa under construction. We will have dinner with our members

SHERATON TIANJIN HOTEL

Surrounded by a pristine garden, Sheraton Tianjin Hotel is a source of comfort and relaxation on your next trip to China's third largest city. Even though we are only five kilometers from the Tianjin city center, you'll feel worlds away.

296 guest rooms, including an executive floor and serviced apartments, are fully equipped to meet your every need. Gather with friends or colleagues and enjoy our variety of wining and dining options, ranging from international delights to an all-day buffet.



Our convenient location places you within easy reach from your most important destinations – just 30 minutes from the Tianjin International Airport, two hours from Beijing, and within easy access of the central business district as well as the Xiqing economic development Zones, Dong Li (Tianjin Port Free Trade Zone / Tianjin Airport Industrial Park) and TEDA economic development zones.

Feel comfortable and connected in a warm atmosphere at Sheraton Tianjin Hotel | .Zi Jin Shan Road, He Xi District · Tianjin 300074 · China | Phone: (86)(22) 2334 3388

Days Six and Seven



CHANGCHUN :: NORTHERN CITY



April 15th and 16th, 2007

CHANGCHUN



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Changchun is a new city with only about 200 years of history. Changchun started as a minor trading town. In the year of 1800, Emperor Jiaqing of Qing Dynasty selected a small village on the east bank of the Yitong River and named it as "Changchun Ting", and in the year of 1889, it was promoted as "Changchun Fu". It expanded rapidly as the junction between of the Japanese-owned South Manchurian Railway and the Russian-owned Chinese Eastern Railway which had different rail gauges, as well as permit licences, from 1905-1935. Changchun had railway repair shops and branch lines originating in Changchun extended into Korea and Inner Mongolia.

In 1932, moving from Jilin City (Kirin city) 200 km. to the east, Changchun became the capital of Manchukuo, a state in Manchuria led by Pu Yi with the help from Japan, and which existed from 1931 to 1945. Then known as Hsinking • Pinyin: Xīnjīng, Wade-Giles: Hsin-ching, Japanese: Shinkyō, English trans.: New Capital), the capital was a well-planned city with broad avenues and modern public works. The city underwent rapid expansion in both its economy and infrastructures.

SHANGRI-LA HOTEL

Shangri-La Hotel, Changchun is the city's leading and only international deluxe hotel. It offers 5 star deluxe accommodations. With its 81 luxuriously services apartments, it also provides long-staying patrons with the ultimate in privacy and



convenience. It's superior catering facilities include the city's largest ballroom, over 11 function rooms, a Chinese fine dining restaurant -- Shang Place, a 24-hour Coffee Garden, Lobby Lounge and the Red Door Bar. **569 Xian Da Road, Changchun 130061, Tel: 0431-88981818 Fax: 0431-88981919**

Days Eight and Nine



HAINAN :: SOUTHERN ISLAND



April 17th and 18th, 2007

HAINAN



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Different from other provinces, Hainan is the largest ocean island and the smallest land province in China. Although scenery in Hainan lacks the grandness of the Great Wall and the mystery of the Terror-Cotta Warriors, its natural

beauty has gained a good reputation among the visitors and has been widely known around the world. People call it "the Oriental Hawaii".



HUA TING HOTEL & TOWERS



The Hua Ting Hotel & Towers offers a true taste of Shanghai, and a great place to start is the hotel's restaurant on the 26th floor, where you can enjoy dim sum for lunch and drink in the fabulous view, accompanied by a live Chinese orchestra. Some nights, you may even see the staff dressed in period costume – the Grand Ballroom regularly becomes a miniature replica of the Shanghai Bund in the 1920's for business functions. A truly impressive hotel on a grand scale, the Hua Ting still retains its idiosyncrasies – the

Super Bowl Deli even bakes its own fabulous bread, cakes and delicious pastries.

1200, Chaoxi Bei Road, Shanghai 200030, Tel: 021-64396000, Fax: 021-64390130

Final Day of Your Trip



SHENZHEN OR HONG KONG



April 19th and 20th, 2007

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Shenzhen is located in the southern portion of the Guangdong Province, on the eastern shore of the Pearl River Delta. Neighboring the Pearl River Delta and Hong Kong (located just south of Shenzhen), Shenzhen's location gives it a geographical advantage for economic development. In 1980, the first Special Economic Zone of China was built in Shenzhen. From then on, Shenzhen became a highlighted city of China, one known for its rapid economic growth.

More than twenty years ago,

Shenzhen just was a small fishing village called Baoan County. In 1979, it was renamed Shenzhen City. When the Special Economic Zone was built, the city was divided into six zones, four of which are located in the Special Economic Zone.

Simple Chinese



Hello = 你好 ni hao

Goodbye = 再见 zai jian

Thank you. = 谢谢 xie xie

You are welcome. = 不客气 bu ke qi

What's your name? = 你叫什么名字? ni jiao shen me ming zi ?

My name is = 我的名字叫 wo de ming zi jiao

I am sorry. = 对不起 dui bu qi

Please give me = 请给我 qing gei wo

How much is it? = 多少钱? duo shao qian ?

Let's make friends with each other. = 让我们做个好朋友. rang wo men zuo ge hao peng you

Please send me back to the hotel. = 请送我回酒店. qing song wo hui jiu dian

Where is the toilet? = 洗手间在哪里? xi shou jian zai na li

Your Trip Begins in Beijing and Ends in Shenzhen or Hong Kong and Everything is Paid for 10 Days and 9 Nights. You Will Need Single Entry Visas.

Visas: You must supply both your passport number and a photocopy of your passport picture page with your completed registration for us to get your airline tickets. You must get a single-entry visa, which is \$75.

Cancellation Fee

100% of your funds will be refunded if you cancel before **January 15th, 2007.**

75% of your funds will be refunded if your cancel after **February 1st, 2007.**

50% of your funds will be refunded if you cancel after **February 15th, 2007.**

Tuition

These fees cover your hotel room with breakfast, fees cover the tourist days internal china airplane and the bus rides. We cover costs while you are in China on the

trip. It also includes the banquets with government leaders and local CEO Club members. However, the fees do not include airfare to and from China or golf/tennis fees.

	MEMBERS	NON-MEMBERS
Paying Before 1/15/2007	\$5,400	\$6,000
After 1/15/2007	6,250	6,850

This Fee is For Two People Sharing a Room One Person in a Room, Add \$950.00

Dress

April is very warm in China and we expect to swim in some ports so bring bathing suits. Also, there is a need for a suit & tie to attend the formal banquets with government leaders.

Regulations

Please email a photo in .JPG format and a one-page bio in either .TXT, .DOC or .PDF format to **chris@ceoclubs.org**, which we will put on the web to familiarize contacts between you and the combined American and Chinese CEO Clubs members and attendees.



CEOs MAKING MONEY & HAVING FUN IN CHINA

This is a 287 page book, printed in full color on glossy stock in 2006. It is free on www.ceoclubs.org.

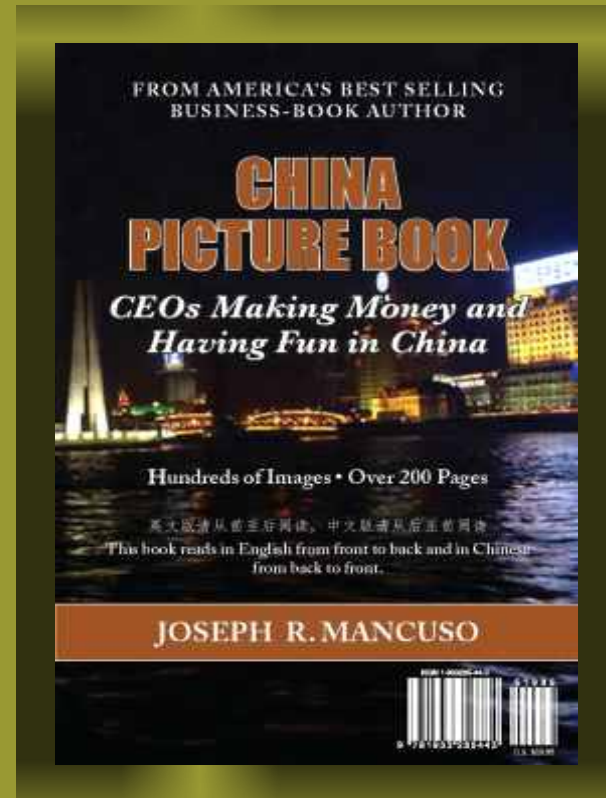
It is the story of the USA based CEO CLUBs experiences in doing business while having fun in China. The CEO CLUBS are a thirty year old non-profit membership association composed of CEOs managing businesses with an average of \$20,000,000 of annual sales. In December of 2002, the founder of the Clubs and the author of this book, Joe Mancuso, brought several dozen pioneering members to a fourteen night tour of China in search of business partners.

Today, Joe has brought 217 members on six trips to meet with the members of the six CEO CLUB chapters newly established in China. This book resulted from those visits. It is intended to impart information to CEO's running mid-sized USA businesses about doing business in this exploding country. It does it with over two hundred photos with detailed captions.

First Joe wrote the captions and then he selected among over 5,000 China photos taken by members on the trips. Joe never took any pictures. This one book is written in both English and Chinese. It is easy reading and it will save you forty hours of airplane rides and make doing business with a country that doesn't speak English much more profitable.

Joseph Mancuso has written 24 books and his books and tapes have sold several million copies. CEOs have paid in excess of \$75,000,000 to attend events he has arranged. As the founder of the worldwide CEO CLUBS, Mancuso has worked alongside thousands of CEOs and blends this wisdom with his successes in China.

CEOs Making Money and Having Fun in China is \$20.00 plus shipping: Total: \$26.00. IN ENGLISH & CHINESE



First Name:		
Company Name :		
Address :		
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http://www.		
FINANCIAL INFORMATION		
<input type="checkbox"/> Check Payable to The CEO Clubs @ \$26.00		
Credit Card Number		

EVENT

USA | China | Conference

CHINA TRIP 2007

Join the CEO Clubs from April 10th to April 20th, 2007 in China

	MEMBERS	NON-MEMBERS
Paying Before 1/15/2007	\$5,400	\$6,000
After 1/15/2007	6,250	6,850

Names (Check <input type="checkbox"/> if CEO Club Member)	Passport Number	Amount
<input type="checkbox"/>		\$
<input type="checkbox"/>		\$
<input type="checkbox"/>		\$

The Reason These Fees are so Low, \$5,400 for Two People: The CEO Club in China Received Financial Support from its Sponsors, including the Chinese Government. The CEO Clubs Travel One Step Above Luxury. Please list your name as it appears on your passport.

CORPORATE INFORMATION		METHOD OF PAYMENT	
FULL NAME:		<input type="checkbox"/> Check (Payable to CEO Clubs) 47 West Street # 5C, New York City 10006	
COMPANY:		<input type="checkbox"/> Credit Card (Fax back to 212.925.7463)	
ADDRESS:		Type: <input type="checkbox"/> Master <input type="checkbox"/> VISA <input type="checkbox"/> AmEx	
CITY:	STATE:	Card #:	
TEL #:	EMAIL:	Exp Date: /	
BRIEF DESCRIPTION OF BUSINESS (in shaded area)		Signature:	
		<input type="checkbox"/> I WANT A CELL PHONE	
		<input type="checkbox"/> I DO NOT WANT A CELL PHONE	
COMPANY ANNUAL SALES: \$		PLEASE NOTE: Visas: You must supply both your passport number and a photocopy of your passport picture page with your completed registration for us to get you airline tickets, you must get a single-entry visa, which is \$75.	
I AM A CEO MEMBER IN _____ (CITY)			
Please email a photo in .JPG format and a one-page bio in either .TXT, .DOC or .PDF format to chris@ceoclubs.org , which we will put on the web to familiarize contacts between you and the combined American and Chinese CEO Clubs members and attendees.			