

Doral Golf Resort & Spa

4400 NW 87th Avenue, Miami, FL
5 minutes from Miami Airport

- > Sat-Mon: Feb 12th-14th, 2011
- > Launch Dinner: Sat, Feb 12th @ 6PM
- > Brunch: Sun, Feb 13th @ 11AM
- > Tourist/Golf Day: Mon, Feb 14th

CEO Clubs, Inc.
15 Broad Street, Suite 1120
(opposite NY Stock Exchange)
New York, NY, 10006
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E: mail@ceoclubs.org W: ceoclubs.org



CEO CLUBS SPECIAL EVENT

Valentine's Day Weekend

THE LAUNCHING OF CEO CLUBS OF MIAMI

GATEWAY TO THE AMERICAS

We expect half of the attendees to be members from a dozen foreign countries including, China, India, Greece, Dubai, Argentina, Brazil and Mexico. The other half will be from the USA, mostly from Florida; all will be doing business and seeking new opportunities.

Our unique non-profit thirty-three year-old associations, The CEO CLUBS, will be establishing a permanent chapter under the leadership of Miami resident, Ricardo Faerman. Our members are interested in establishing new business contacts in Florida and Latin America. Come for the weekend and join us.



RICARDO A. FAERMAN
CEO Clubs
of Miami
CHAIRPERSON

**making money and having fun
while we are learning!**

AGENDA FOR CEO CLUBS OF THE AMERICAS

DAY 1

SATURDAY
February 12th, 2011

The welcoming dinner party, with entertainment, just fun, very little business, begins on **Saturday Night, February 12th from 6pm-10pm**. Fine CEO CLUB wines.

Meet Marcos Rodriguez, a twenty-five year member of www.ceoclubs.org. The Rodriguez Family escaped to Miami from Cuba when Mark was a young boy. The entrepreneurial family moved to Dallas and was a dominate force in Spanish Radio. You will read more about Marcos in his attached bio. **Dress Code: Suit and Ties suggested.**

DAY 2

SUNDAY
February 13th, 2011

Business will be done at the **Sunday Brunch from 11am until 3pm**. This is the chance to meet members from around the world and to seek new business partners and opportunities and to learn the benefits of membership.

You will meet the founder of the **Worldwide CEO CLUBS, Dr Joseph Mancuso** and the **Founder of the Miami Chapter, Ricardo Faerman**. Better yet, you will meet members seeking new opportunities.

DAY 3

MONDAY
February 14th, 2011

No formal programs planned as we expect you will meet new friends and join them for golf, swimming, shopping and a city tour (**we will have sign-up sheets**).

ALL EVENTS TO BE HELD AT THE DORAL MARRIOTT

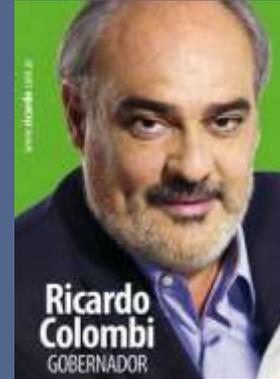
JOIN US IN MIAMI FOR THE LAUNCH

The weekend event is open to any CEO CLUB member and if you have a friend in Florida, we will gladly invite them to attend as a special guest. Please respond with their full contact information.

The Miami chapter chair resides in Argentina and Miami, Ricardo Faerman. He will have CEO's coming from almost every Central and South American countries. The only speaker will be Marcos Rodriguez, a marketing genius who made his fortune in Spanish radio, and you will want to read his story in the brochure. As a young boy his American life began in Miami after escaping from Cuba. He has been a member of the CEO CLUBS for several decades.

Joe Mancuso, CEO CLUB founder, will be there and members from around the world (China/India/Greece) are expected to attend.

A delightful surprise (there will be more) is **Dr. Ricardo A. Colombi**, the Governor of Corrientes Province in northeastern Argentina will be with us.



OF OUR CROSS INTERNATIONAL CHAPTER

SIGHTS OF MIAMI FLORIDA



FOR MORE INFO
VISIT

miamiandbeaches.com

ABOUT THE CEO CLUBS, INC.

The CEO CLUBS is in the businesses of “making money and having fun, all while we are learning”.

As you will see (and hear) on the website, www.ceoclubs.org, we have over 150 free luncheon talks given by CEOs to our membership. Our members on average run businesses with about \$20,000,000 of annual sales and we have recorded all of their talks in mp3 format. Past speakers have included, Ted Turner, Peter Grace, Boone Pickens, Steve Forbes, Harvey Mackay, Mike Bloomberg, David Neeleman, Herb Kelleher, Clement Stone, Wally Amos, Zig Ziglar and about 100 others.

Our average member runs a business with about 100 employees. We are seeking new members in Florida and Latin and South America. Come and learn why about 15,000 CEO's across the USA and about 10,000 from other countries have benefitted from our focus, ***“It's OK to be independent but there is no reason to be alone”.***



The founder of the 33 year old not-for-profit Chief Executive Officers Clubs (CEO Clubs), Joe Mancuso is the entrepreneur's entrepreneur. Mancuso is a popular speaker and participants have paid over \$150,000,000 to hear the talks and workshops conducted or arranged by Joseph Mancuso.

Most recently, Joe has traveled to China; fifteen times in eight years and brought with him on the trips over 800 diverse CEOs. Today the Clubs have chapters in China/India/Dubai/and Greece.

Mancuso is undoubtedly best known as an author. His books and tapes have been heard or read by more small business people than those of any other management author, according to Simon & Schuster. He has edited or written twenty-six books, and currently ten books are classified as backlist books, which sell about the same quantity every year. In addition, Joe has authored numerous magazine articles and booklets; in such a diverse magazines as Playboy, Penthouse, Success, Harvard Business Review, The Journal of Marketing and The Journal of Small Business. His materials about business plan preparation have outsold all other authors combined.

Joe holds an Electrical Engineering degree from WPI and an MBA from the Harvard Business School. His Doctorate is from Boston University in Educational Administration. He was the Chairman of the Management Department at Worcester Polytechnic Institute (WPI) in Massachusetts before launching the CEO Clubs in 1977. He lives in Manhattan, with his wife and business partner, Karla, their two children Max and May. His three married daughters have given him six grandchildren



Ricardo A. Faerman has worked in the insurance field for over 40 years. Mr. Faerman is a Certified Employee Benefits Specialist and a licensed life and health insurance agent in both Argentina and the United States (Florida). Mr. Faerman actively works on the International Raoul Wallenberg Foundation and is a past president of the CGE which is Argentina's version of the US Chamber of Commerce.

Mr. Faerman started his career in 1968 working at FEBO S.A. as an underwriter for workman's compensation insurance. He later founded his first business, SEGPOOL S.A., in 1975 and being 25 years of age. Under Mr. Faerman's direction, SEGPOOL S.A. became one of the 10 largest brokerage firms specializing in life insurance in all of Argentina. In 1989 SEGPOOL S.A. and a large local bank bought CENIT SEGUROS VIDA S.A., a multiple line insurance company based in Buenos Aires. The company was sold together with SEGPOOL to a large international firm in 1994.

In 1995, Mr. Faerman received the annual national marketing award for the strategic planning of a new pension business developing in Argentina.

In 1997, Mr. Faerman bought PENNCORP S.A. a life insurance subsidiary of a New York based company. The PENNCORP name was changed to ARGENTINA SALUD Y VIDA S.A., known as ASV, www.asv.com.ar, a life insurance company licensed in Argentina, and in business since 1892.

In 1999, Mr. Faerman founded BUENA FUENTE, www.buenafuente.com, a large and well known Spanish speaking contents provider (#1 in a Google search of "Seguros, Noticias"). As editor of www.buenafuente.com, Mr. Faerman has written more than 300 articles and two books on marketing and motivation: (1) "Mirando hacia el futuro" and (2) "Domingo a la tarde, tarde".

Mr. Faerman is also the largest shareholder of GARANTIA PLUS, an extended warranties underwriter, www.garantiaplus.com.ar, insuring new cars in both Argentina and Ecuador.

Since 2007, Mr. Faerman became a shareholder and President of Global Medical Conexions LA, Inc., a U.S.-based international select medical provider organization. www.globalmedicalconexla.com

BuenaFuente, Garantia Plus and Global Medical Conexions LA are subsidiaries of AMSTAR UNDERWRITERS INC. a company where Mr. Faerman is a major shareholder and President.

Mr. Faerman's current objective is to seek opportunities in the US that synergize with his portfolio of international insurance and marketing companies. He leverages his lifetime of experience in the financial services, marketing and management arena to develop new successful business ventures.

MARCOS RODRIGUEZ, INVESTOR



Summary

My experience is in entrepreneurship, buying and selling businesses, venture capital, equity investment, business strategy, company and brand positioning, marketing, technology, internet and computing, advertising, radio & tv media, and family legacy-building. I speak Spanish and some French and spend lots of time in Miami (I'm Cuban) and DFW.

It would be my pleasure to give you feedback on any ideas you are considering. I enjoy problem-solving and opportunity brainstorming.

Here are some websites that I'm behind that say different things about me:

www.twitter.com/marcosthecuban

www.dashingangels.com

www.everwave.com

www.aspenglenwood.com

www.teamgalahad.com

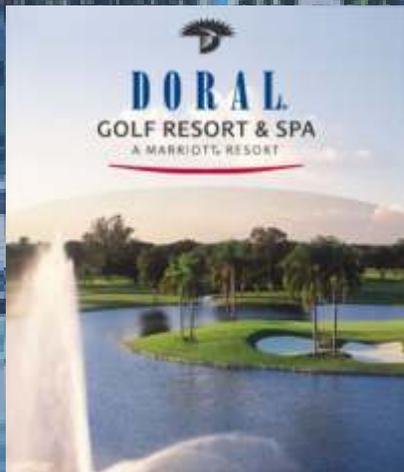
www.aspenkind.com

My direct line is 970 277 9614 but email is the best way for me:

marcos@rodriguez.com.

PRICING FOR MIAMI WEEKEND

	PAYING BEFORE 12/20/2010	PAYING AFTER 12/20/2010
MEMBERS	\$900.00	\$1000.00
NON-MEMBERS	\$1100.00	\$1200.00
REFUNDS	FULL REFUND BEFORE 1/20/11	75% REFUND AFTER 1/20/11



4400 NW 87th Avenue, Miami, FL 33178 | Phone: 1-305-592-2000

Prices include two nights at Marriott, dinner on Saturday night and Sunday brunch. Prices are for two people sharing a room; a single person can deduct 20%. Make checks payable to CEO Clubs, Inc.

WEEKEND IN MIAMI FOR THE CEO CLUBS

Full Name:

Company Name:

Address:

City:

State:

Zip Code

Contact Number

Email:

Guest's Name:

Credit Card Number:

Exp Date:

CSC:

Signature:

Saturday-Monday
Feb 12th - 14th, 2011

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Phone: 1-305-592-2000



Make Check Payable to:
CEO Clubs, Inc.
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Fax: 212.925.7463
E: mail@ceoclubs.org
W: ceoclubs.org

	BEFORE 12/20/2010	AFTER 12/20/2010
MEMBERS	\$900.00	\$1000.00
NON-MEMBERS	\$1100.00	\$1200.00

YOU MUST
PRE-REGISTER
IN ORDER TO
ATTEND