

Launch Plan
CEO CLUBS WORLDWIDE
PAKISTAN Chapter

March 12, 2017 - March 18, 2017



KARACHI



LAHORE



ISLAMABAD

DAY 01

Sunday, March 12, 2017

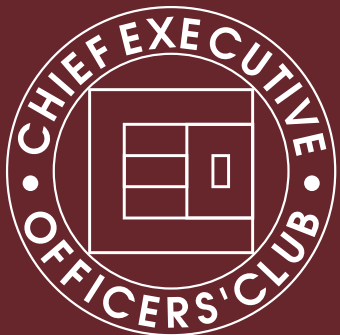
Arrival Day

Arrival at Karachi: Karachi is the largest and most populous city in Pakistan and 7th largest metropolitan city in the world. Karachi is the capital of Sindh province. Ranked as a beta world city, the city is Pakistan's premier industrial and financial centre. Karachi is also Pakistan's most cosmopolitan city. Situated on the Arabian Sea, Karachi serves as a transport hub, and is home to two of Pakistan's two largest seaports, the port of Karachi and Port Bin Qasim, as well as the busiest airport in Pakistan.

Pick up from Karachi Airport for Movenpick Hotel Karachi



Club Road P.O. Box 3918 | 75530 Karachi | Pakistan
Contact: +92 21 356 333 33
Email: hotel.karachi@movenpick.com



DAY 02

Monday, March 13, 2017

Breakfast

Visit of Pakistan Society of Training & Development (PSTD) with Networking Lunch

Foundation of PSTD was kept on 21st May, 1966. The core objective was to provide high standard training to MNCs and local organizations alike. Initially, PSTD conducted supervisory skills training for lower management preferably for manufacturing organizations and conducted leadership grid training. This was introduced for the first time in 1970's with PSTD being the proud pioneer of introducing foreign trainers in Pakistan, namely Blake and Monton. PSTD is managed by an honorary Board of Governors comprising of senior executives and human resource professionals from prominent organizations in Pakistan.

Karachi Chapter Launch in Movenpick Hotel followed by Dinner



The launch event will be attended by high profile CEOs, MDs, Chairmen of national & Multinational organizations with honorable diplomats, Government officials and intellectuals from academia. Eminent speakers from different sectors will share their notions and practices. The launch event will be a unique and prestigious platform for networking and paving the way for future business relations.



DAY 03

Tuesday, March 14, 2017

Networking Breakfast

Departure for Lahore: Through PIA in flight number PK-316 to be departed at 11:00 am from Karachi airport.



Lahore is the second largest and most populous city in Pakistan, after Karachi, and the 32nd most populous urban city in the world. Lahore is ranked as a world city, and is one of Pakistan's wealthiest cities with an estimated GDP of \$58.14 billion (PPP) as of 2014. Lahore is the historic cultural centre of the Punjab region. The city has a long history, and was once under the rule of the Hindu Shahis, Ghaznavids, Ghurids, Lodis, Marathas and the Delhi Sultanate. Lahore reached the height of its splendour under the Mughal Empire, serving as its capital city for a number of years. The city then became capital of the Sikh Empire, before becoming the capital of the Punjab under British rule. The city is also much of Pakistan's tourist industry, with major attractions including the old Walled City, and the Badshahi and Wazir Khan mosques. Lahore is also home to the UNESCO World Heritage Sites of Lahore Fort and Shalimar Gardens.



Pick up from Airport for Pearl Continental Hotel Lahore



Pearl Continental Lahore. Shara-e-Quaid-e-Azam, Lahore.
Tel: 92-42-111 505 505
Email: pchl@pchotels.com



DAY 04

Wednesday, March 15, 2017

Networking Breakfast

Lahore City Tour (Royal Fort, Badshahi Mosque, Lahore Museum)



Lahore Chapter Launch in PC Hotel followed by Dinner

The launch event will be attended by high profile CEOs, MDs, Chairmen of national & Multinational organizations with honorable diplomats, Government officials and intellectuals from academia. Eminent speakers from different sectors will share their notions and practices. The launch event will be a unique and prestigious platform for networking and paving the way for future business relations.



DAY 05

Thursday, March 16, 2017

Networking Breakfast

Visit of Lahore Chamber of Commerce & Industry (LCCI) for B2B meetings & Lunch

The Lahore Chamber of Commerce and Industry was established by the businessmen and industrialists of Northern India in 1923 under the name of “Northern India Chamber of Commerce and Industry”. In 1947 on creation of “The Islamic Republic of Pakistan”, its name was changed to “West Pakistan Chamber of Commerce and Industry”. In 1960, the present name, “The Lahore Chamber of Commerce and Industry”, was adopted. Today, the chamber is the first ISO-Certified Chamber of Pakistan. The organization’s policies and programs are determined by the 30 members of Executive Committee who are elected by the members, out of which one-third retire every year and in their place, new members are inducted through election. The office bearers are elected by the members of the Executive Committee every year. The President controls the working of the office and staff and directs all matters of the Chamber, with the assistance of Senior Vice-President and Vice-President.



Visit of Wagha Border (Pak.- India) to observe Flag Lowering Ceremony

Wagah, named Wahga in Pakistan, is a village near which the accepted Radcliffe Line, the boundary demarcation line dividing India and Pakistan in 1947. The village lies 600 meters west of the Border line. At the time of independence in 1947, the migrants from the Indian parts of the subcontinent entered the present day Pakistan through this border crossing. It is particularly known for the elaborate Wagah border ceremony that happens at the border gate, two hours before sunset each day. The flag ceremony is conducted by Pakistan Rangers (PR) & Indian Border Security Force (BSF).



Networking Dinner

DAY 06

Friday, March 17, 2017

Breakfast

Departure for Islamabad (The Capital of Pakistan) through Motorway (M2)

Islamabad is located in the Pothohar Plateau in the northeastern part of the country, between Rawalpindi District and the Margalla Hills National Park to the north. The region has historically been a part of the crossroads of Punjab and Khyber Pakhtunkhwa with the Margalla Pass acting as the gateway between the two regions. Islamabad was built during the 1960s to replace Karachi as Pakistan's capital. The city's master-plan divides the city into eight zones, including administrative, diplomatic enclave, residential areas, educational sectors, industrial sectors, commercial areas, and rural and green areas. The city is known for the presence of several parks and forests, including the Margalla Hills National Park and Shakarparian Park.



Meetings with Officials of

- Board of Investment (BOI) Pakistan,
- Defense Export Promotion Organization
- Khyber Pakhtunkhwa Board of Investment



Back to Lahore



DAY 07

Saturday, March 18, 2017

Departure Day

Drop at Lahore Airport

Package Rate for 6 Nights & 7 Days

Early bird before January 20, 2017

- \$ 2000 for Members (CEO Club Worldwide)
- \$ 2500 for Non-members

After January 20, 2017

- \$ 2500 for Members
- \$ 3000 for Non-members

Special Offer for Couples

- \$ 3500 for Members
 - \$ 4500 for Non-members
- (valid only till January 20, 2017)

Package includes

- 5 Star Accommodation in Karachi & Lahore
- Economy Air ticket from Karachi to Lahore
- Sightseeing in Karachi & Lahore
- By Road travelling from Lahore - Islamabad - Lahore
- Breakfast, Lunch & Dinner

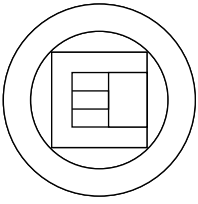
Closing Date: February 10, 2017

- (No booking will be accepted after this date)

Refund Policy

No Refund after February 15, 2017
50% Refund on cancellation on
or before February 01, 2017

See below for registration



The Chief Executive Officers' Clubs

CEO Clubs, Inc.

CEO CLUBS IN PAKISTAN 2017

FAX FORM

EVENT - March 12th to March 18th - 7 Days & 6 Nights

EXCLUSIVE MEMBERS' RATE:

	Member	Non-Member
<input type="checkbox"/> Early bird before January 20, 2017	\$2,000	\$2,500
<input type="checkbox"/> After January 20, 2017	\$2,500	\$3,000
<input type="checkbox"/> Special Offer for Couples (Valid only till January 20, 2017)	\$3,500	\$4,500

Package includes:

- 5 Star Accommodations in Karachi & Lahore
- Economy Air ticket from Karachi to Lahore
- Sightseeing in Karachi & Lahore
- By Road traveling from Lahore - Islamabad - Lahore
- Breakfast, Lunch & Dinner

Fill out, print and fax this form to
212.925.7463

Or
Register online at:
<http://ceoclubs.org/registration/>

*Closing Date: February 10, 2017

(No booking will be accepted after
this date)

REFUND POLICY

*No Refund after February 15, 2017

(50% Refund on cancellation on or
before February 01, 2017)

Full Name

First Additional Guest

Second Additional Guest

Address

City

State

Zip

Company Name

Passport Number (Primary)

Phone

Email

Credit Card #

MC

Visa

AmEx

Discover

Name On Card

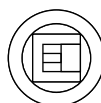
Expiration Date

CSC#

Billing Zip Code

CEO Clubs International, Inc.
333 West 86th Street
1207
New York, NY 10024

CHIEF EXECUTIVE



OFFICERS' CLUB

E-Mail: Mail@CEOClubs.org
Phone: 212.925.7911
Fax: 212-925-7463
Voice Mail: 212.978.8863



USA HEAD OFFICE

333 West 86th Street - #1207 New York, NY 10024

Phone: 212.925.7911 **Website:** www.ceoclubsworldwide.com

PAKISTAN CHAPTER OFFICE

24-Sher Shah Block, New Garden Town, Lahore - Pakistan

Phone: +92.42.35888974 - 75 **Email:** ijaz@evolvemagazine.com.pk