

**SAVE THE DATE!**



# Launching Event of **CEO Clubs Greece** **Dec. 1-Dec. 4, 2009**

**EARLY BIRD DISCOUNT:**  
Save \$600 when you sign up by October 15, 2009.



## **CEO CLUBS** are opening a chapter in **GREECE!**

Join us for the dinner launch on **Thursday, December 3, 2009.**

The 32 year-old non-profit [www.ceoclubs.org](http://www.ceoclubs.org) will be in Greece for five days and four nights. While we are also tourists our main purpose is to do business and to meet partners. We will be accompanied by members from China, India, Dubai, Philippines, Singapore and Malaysia.

The Greek chapter will be headquartered in Athens and chaired by Georgia Kartsanis. We expect about 100-200 CEOs from all over Greece to attend the launch and we will facilitate business exchanges.

We have brought about 750 CEOs on similar activities and about half have found partners. This is our first trip to Greece. After you have registered, please supply a photo and bio for us to place on our website as it will help in developing new friendships. We expect the same on the sister website [www.ceoclubsgreece.org](http://www.ceoclubsgreece.org).



*"Making money and having fun while we are learning."*



# Welcome to beautiful Greece!

Greece, Hellas, officially known as the “Hellenic Republic” is a modern multicultural country, located near the crossroads of Europe and Asia and forms on the southern end of the Balkans. Greece is one of the cradles of European civilisation, whose ancient scholars made great advances in philosophy, medicine, mathematics and astronomy. In the conscience of the civilized world, Greece is the symbol of democracy, art, the Olympic games, literature and drama.

Greece’s main economic sectors are agriculture, tourism, construction and shipping. Greece has realigned its economy as part of its transition to full EU membership that began in 1981. The capital and the largest city is Athens, taken its name from the goddess Athena, the goddess of wisdom and knowledge. This is where that marvel of architecture, the Parthenon, was created.



**Georgia Kartsanis**  
*President of CEO  
Clubs Greece*

Georgia is a multinational executive with experience from the professional services, industrial and technology sectors, within the markets of Greece, USA and the Middle East. Till July 2009, she was the Managing Director and co-founder of the Athens and Dubai offices of Stanton Chase International, one of the top 10 Executive Search consultancies worldwide.

Serving the Executive Search profession since 1999, Georgia has conducted numerous BoD level assignments for major corporate clients. She has been pivotal in the strategic planning and growth of Stanton Chase in the SE Europe and Middle East Markets so today the company is recognized as one of the top three Executive Search companies in the Region.

Her previous work experience includes several international and senior commercial management positions with 3M and Philip Morris in Greece as well as with Kendall Co. and WR Grace in the USA. Her inspirational style, high drive, innovative mentality, excellent leadership skills, client & quality centric philosophy permit her to be recognized today as a trusted advisor for clients and one of the top HR/management consultants in Greece.

Georgia, besides representing CEO Clubs in Greece and the Balkan Countries will soon announce her new business in the Leadership Development sector. She serves as Chair of the Women in Business Committee of the American-Hellenic Chamber of Commerce. She holds Bachelor’s and Master’s degrees in Chemical Engineering from the University of Massachusetts, USA.

[g.kartsanis@ceoclubsgreece.com](mailto:g.kartsanis@ceoclubsgreece.com)

# Doing business in Greece

The business environment in Greece has changed dramatically during the last decade.

Privatization and liberalization of key industries such as energy, transport, and telecommunications have moved the country toward a thorough free market economy. Much of Greece's transformation from an economic backwater to the leading economy in Southeast Europe stems from its rigorous adaptation of EU convergence criteria. Domestic investment in large infrastructure projects and attempts by the country's industrial sector to merge and modernize have had uneven but positive effects on competitiveness.

The banking sector has undergone significant deregulation and consolidation, resulting in a highly competitive environment that is focused more than ever at the retail level. After a spectacular rise in 1998, the Athens Stock Exchange fell to low levels and has remained a poor performer for four years. The energy, construction, and telecommunication sectors have undergone significant reforms and have been among the best performers in the Greek economy. Tourism has remained a top earner for the country and accounts for about 10% of GDP.

Services account for just under three-quarters of GDP, agriculture about 7%, and manufacturing



and industry about 20%. In manufacturing and industry, food processing, mining, textiles, chemicals, and oil refining are the primary areas. Greece continues to maintain one of the largest commercial shipping fleets in the world.

Sectors that offer the most potential for trade and investment include telecommunications, energy, tourism and alternative tourism, agriculture, real estate, and leisure.

In Greece, labor cost are among the lowest in the EU and the country has an abundant pool of skilled laborers. Research and development is fast becoming a leading source of economic activity and research centers in a variety of areas, including renewable energy sources, biotechnology, marine technology, metals and mining, ceramics, and fisheries. As the country's intellectual capital becomes more developed, it is expected to play a larger role in the economy.



# Accommodations



You must get your own international airline tickets and we pay for everything (except tips and gifts) while on the ground in Greece.

Accommodation are at the luxurious **Grande Bretagne Hotel** in the Heart of Athens.

Prices are for two people sharing a room. An early bird discount is offered by paying in full early.

**Early Bird Discount** (before October 15th): **\$3000**  
**After October 15, 2009:** **\$3600**

Non members add 20%. If attending alone, deduct 20%.

## Included in the above rates are:

- 4 nights stay in a Deluxe Double Room at the Hotel Grande Bretagne (*breakfast and local taxes included*)
- One day excursion to Delphi (*coach, guide, entrance fee & lunch*)
- Shopping in Glyfada (*coach, guide*)
- The Acropolis Tour (*coach, guide & entrance fee*)
- Greek Night (*dinner & entertainment at Plaka restaurant*)
- Limousine Service to and from airport (*to hotel Grande Bretagne*)

## Cancellation Policy:

Cancel before October 15th: 100% refund.

Cancel between October 15th and November 15th: 50% refund.

Cancel after November 15th: no refund.

Minimum amount of people in order for the excursions to take place is 30 people.



Constitution Square, Athens, Greece 10563  
**Tel:** +30 210 3330000 | **Fax:** +30 210 3228034

# Itinerary



DAY 1

## Monday, November 30th

*ARRIVAL* of visiting CEOs and spouses  
*Limousine service / transfers Airport - Hotel*

DAY 2

## Tuesday, December 1st

### Trip to Delphi

10am Pick-up from hotel  
8pm Arrival in Athens

DAY 3

## Wednesday, December 2nd

### CEOs Business Meetings

10am-1pm CEOs meetings with government authorities & private enterprises  
2pm Lunch at CEO Clubs offices

### Spouse Program

10am – 4:30pm Shopping in Glyfada

### Greek Night Out

7:30pm Escorted walking tour to restaurant in Plaka (Athens old town)  
11pm Departure – walk back to hotel / Free time

DAY 4

## Thursday, December 3rd

### Acropolis Tour

10am Coach Departure from hotel to Acropolis (Acropolis cliff & Acropolis Museum)  
2pm Departure – walk back to hotel / Free time

### Launching Event CEO Clubs Greece

2pm Departure – walk back to hotel / Free time  
6:30pm Welcome Coffee Break / Athenia Hall  
7pm Presentation / Grand Ballroom  
9pm Cocktail Reception / Golden Room

DAY 5

## Friday, December 4th

### DEPARTURE

*Limousine service / transfer Hotel – Airport*



## DAY 2: THURSDAY, DECEMBER 1

*Visit the centre of the earth and the universe...*

# Delphi



***“In the inner hestia (“hearth”) of the Temple of Apollo, an eternal flame burned”***

Delphi site is located in lower central Greece, on multiple plateau/terraces along the slope of Mount Parnassus. In ancient times it was considered the centre of the known world, the place where heaven and earth met. This was the place on earth where man was closest to God.

Delphi is perhaps best-known for the oracle at the sanctuary that became dedicated to Apollo during the classical period. The priestess of the oracle at Delphi was known as the Pythia. Apollo spoke through his oracle, who had to be an older woman of blameless life chosen from among the peasants of the area. The sibyl or prophetess took the name Pythia and sat on a tripod seat over an opening in the earth. According to legend, fumes arose from the opening in the earth, the sibyl would fall into a trance, allowing Apollo to possess her spirit. In this state she prophesied.

People consulted the Delphic oracle on everything from important matters of public policy to personal affairs.

There is so much history in Delphi one must make a visit to it once in their life.

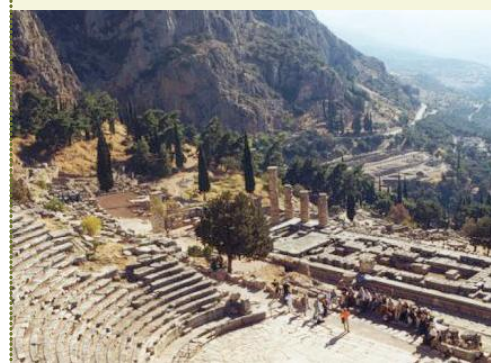
### AGENDA:

We leave Athens and continue through Thebes, Levadia and Arachova for Delphi, pass by Castalia Spring, visit at the archaeological site the Temple of Apollo famous for its oracle and the Museum of Delphi, with its spectacular finds, including the bronze Charioteer, the Naxian Sphinx and the Statue of Antinoos. We eat lunch there in a local tavern.

After lunch we return to Athens via the picturesque mountain village of Arachova, built on the south slopes of Parnassus, well known for its attractive hand-woven carpets, rugs and quilts, as well as for its wine and cheese. After the short stop there our journey continues to Athens.

**Departure from Athens at 10am**

**Arrival in Athens at 8pm**





## DAY 3: THURSDAY, DECEMBER 2



### Glyfada/Business Meetings

Glyfada is a suburb of Athens, situated in the southern parts of the Athens Metropolitan Area. The area, which is home to many of Greece's millionaires, ministers and celebrities, stretches out from the foot of the Hymettus mountain and reaches out to embrace the Saronic Gulf. It is the largest of Athens' southern suburbs. This fashion-conscious suburb is known in Greece for its upmarket cafes, well-known restaurants, boutiques and cosmopolitan summer clubs.

Glyfada has also been called "Knightsbridge-on-Sea", or "Hellenic Hamptons".

**Included in this excursion:**

Guide, Coach for Duration: 10am – 3:30 pm

Departure from Glyfada: 10am – 3:30 pm (arrival at hotel 4:10pm)

Minimum Participation: 30 persons

### AGENDA:

CEOs Business Meetings arranged by **Georgia Kartsanis**, *President of CEO Clubs Greece*

9am – 1pm CEOs meetings with representatives from government authorities and private enterprises.  
*Agenda to be sent separately*

2pm Lunch at CEO Clubs offices in Glyfada. The lunch will be attended by distinguished Greek CEOs from the Real Estate, Energy, Healthcare and IT sectors and CEO Clubs members.  
*(Approx. 50 persons)*

7:30pm Escorted walking tour in Plaka, Greek food and dancing.

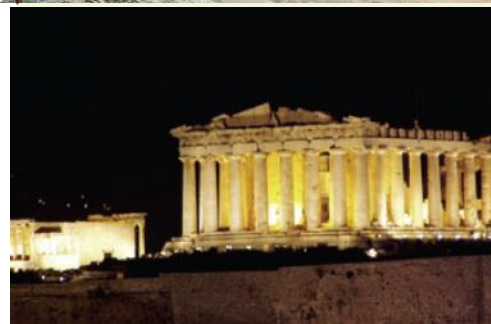
### A night out for fun with traditional Greek food & dancing

#### Greek Traditional Dinner O Geros tou Moria, Plaka

At the foot of the Acropolis Rock, resides the most pleasurable area of Athens. An open exhibition to ancient history, monuments and gastronomy. Within the same, we welcome you to an Athens of another age. With strong desire and dedication to traditional Greek cuisine, for over 40 years we offer the very best of flavors in a pleasant environment.

Greeks and foreigners alike, wholly enjoy the high quality of pure ingredients, home-made barreled wine, the sounds of the orchestra and the superb service.

**Parking: no** (metro within walking distance)





**DAY 4: THURSDAY, DECEMBER 3**

*Known as the fountain of art and culture...*

# The Acropolis of Athens



What would a visit to Athens be without going to the Acropolis to see the Parthenon?

And still people ask why the Partheon is so important. Its because it was the most perfect building built by the world's most advanced civilization and even though scientists have been studying it for centuries they are still not sure how the ancient Greek did it!

The Acropolis is the one historical site no one should miss.

The Parthenon and other main buildings on the Acropolis were built by Pericles in the 5th century BC as a monument to the cultural and political achievements of the inhabitants of Athens.

The term acropolis means upper city and many of the city states of ancient Greece are built around an acropolis where the inhabitants can go as a place of refuge in times of invasion. It's for this reason that the most sacred buildings are usually on the acropolis. It's the safest most secure place in town.

## AGENDA:

Pick up from the hotel to Acropolis and tour the archaeological site. Free time at the Acropolis museum

### Inclusions:

- Pick up and drop off at hotel
- English speaking authorized guide at the Acropolis Hill
- Entrance Fees
- Air conditioned coach

**Duration: 4 hours**







**DAY 4: THURSDAY, DECEMBER 3**

## **Launching Event of CEO Clubs Greece** *...at the deluxe, 5-star, Hotel Grande Bretagne*

Following its restoration in 2003, the Hotel Grande Bretagne has further enhanced its reputation as the ultimate choice for sophisticated business meetings and lavish social affairs. Featuring over 1,100 square metres of refined function space, the hotel has repeatedly hosted Athens' most important and glamorous events.

Not only do the interiors pay homage to the Greek culture with intricate moldings and classic décor, but each of the 321 guest rooms of the Hotel Grande Bretagne offers enchanting views of our courtyard or a spellbinding panorama of Athens' timeless landmarks.

The guests during this evening are CEO Clubs members from international chapters, local CEOs, business entrepreneurs, government officials and other influential representatives from the Greek market.

**Hotel Grande Bretagne**  
★★★★★ DeLuxe

[www.grandebretagne.gr](http://www.grandebretagne.gr)

### **AGENDA:**

- 6:30pm **Welcome Coffee:** *Athenia Hall*
- 7:00pm **Presentations:** *Grand Ballroom*
- 9:00pm **Reception:** *Golden Room*

Approximate number of guests: 150-200  
Full agenda to be sent in September.





## Package Rate: Dec. 1-4, 2009

Travelling with the CEO CLUBS is a little like playing golf. You may initially suffer guilt pangs but when it's over you will be doing more business than anticipated.

Because so many USA members are anxious for us to open a chapter on Greece and because so many international members will join us, you may find a business partner among your fellow adventurers.

While we will see all the tourists' sites, Georgia has arranged meetings with government leaders and prominent local CEO's. Our schedule often changes to take advantage of developing opportunities.

The CEO Clubs creates a nurturing environment for CEOs dedicated to improving the quality and profitability of their enterprises through shared experience and personal growth.

*"It's ok to be independent but there is no reason to be alone."*

## Travel Support

At **Nostus Communications & Events** we are pleased to offer you a 24-hour travel support when in Greece.

Some of our services are:

- Ticketing (boat & flight)
- Excursions based from Athens
- Accommodations for locations other than Athens
- VIP services
- Transportation

If required, we can arrange all of your travel arrangements to and from Athens.

Your contact person for travel & activity requirements in connection to the Launch Event of CEO Clubs Greece in December 2009 is:

**Chloe Koutouzou**  
Event Manager  
**Nostus Communications & Events**

### *A Quick Reminder...*

Prices are for two people sharing a room. An early bird discount is offered by paying in full early.

**Early bird before October 15th: \$3000**  
**After October 15th 2009: \$3600**

You must get your own international airline tickets and we pay for everything (except tips and gifts) while on the ground in Greece.

Non members add 20%.  
Attending alone: deduct 20%.

### **CANCELLATION POLICY**

- Cancel before October 15th: 100% refund
- Cancel between October 15th and November 15th: 50% refund
- Cancel after November 15th: no refund.



### **Nostus Communications & Events**

4 Aloys Street  
16673 Voula, Greece  
Tel: +30 210 895 6518  
Fax: +30 210 89 51 844  
Mob: +30 6937 112752  
Email: [chloe@nostus.gr](mailto:chloe@nostus.gr)  
Website: [www.nostus.gr](http://www.nostus.gr)

# ORDER FORM

## CEO Clubs Greece Launching Event

December 1 – 4, 2009



**Complete this form and fax to (212)925-7463.**

*These prices are for two people, one a member, sharing a room.*

**Early Bird** (before October 15th): **\$3000**

After October 15, 2009: **\$3600**

**THESE PRICES ARE FOR MEMBERS ONLY.**

NON-MEMBERS ARE ALSO ENCOURAGED TO JOIN THE TRIP AND PAY A 20% (twenty percent) NON-MEMBER PREMIUM. A SINGLE PERSON ATTENDING ALONE CAN DEDUCT 20% FROM THE TWO PERSON PRICE.

Names – as on passport (Check <input type="checkbox"/> if CEO Club Member)	Passport Number	Amount
1. <input type="checkbox"/>		\$
2. <input type="checkbox"/>		\$
3. <input type="checkbox"/>		\$

### CORPORATE INFORMATION

FULL NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

( \_\_\_\_\_ )

TEL # \_\_\_\_\_ EMAIL: \_\_\_\_\_

SIGNATURE \_\_\_\_\_

BRIEF DESCRIPTION OF BUSINESS:  
\_\_\_\_\_  
\_\_\_\_\_

COMPANY ANNUAL SALES: \$ \_\_\_\_\_

I AM A CEO MEMBER IN \_\_\_\_\_  
(CHAPTER CITY)

Please email a photo in .JPG format and a one-page bio in either .TXT, .DOC or .PDF format to [chris@ceoclubs.org](mailto:chris@ceoclubs.org), which we will put on the web to familiarize contacts between you and the combined American and Greek CEO Clubs members and attendees.

### METHOD OF PAYMENT

**Check** (Payable to **CEO Clubs**)

15 Broad Street, #1120

NY, NY 10005-1972

Tel: (212) 925-7911

**Credit Card** (Fax back to (212) 925.7463)

Type:  Master  VISA  AmEx

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

CSC# \_\_\_\_\_

Signature \_\_\_\_\_

### PLEASE NOTE:

Arrive Greece December 1st and depart December 4th. Valid passport required for travel. Price includes five-star hotel and all services while on the ground in Greece, including launch dinner. Tips and gifts not included.

**CEO Clubs, Inc.**

**15 Broad Street, #1120**

**New York, NY 10005-1972**

**212-925-7911 Fax 212-925-7463**

**[registration@ceoclubs.org](mailto:registration@ceoclubs.org)**