

PERRY SOLOMON



Perry Solomon - Alera Technologies, President and CEO
Mr. Solomon began his career in electronics marketing by managing hi-fi sales of a major California retailer. He served in sales, marketing and management capacities for a number of manufacturers representative firms, servicing Southern California, Arizona and Nevada. He represented such manufacturers as Akai, Fuji, JVC, Konica, Koss, Maxell, Sharp and Shure Brothers. Prior to founding Smart and Friendly, Mr. Solomon headed his own sales and marketing firm, Western Hi-Tech, Inc. in Van Nuys, California. He established Smart and Friendly in 1982 when he saw the need to develop consumer-style brand consciousness in the computer and electronics industry.



Mr. Solomon has served on the Board of Directors and is Chairman of the Market Development Committee for the Optical Storage Technology Association (OSTA). Mr. Solomon is a graduate of the Anderson School of Management Executive Program at UCLA.

Alera Technologies, LLC
7949 Woodley Avenue, Van Nuys, CA 91406, 818-901-5255 Fax 818-475-5201
psolomon@aleratec.com