



KEVIN DYEVOICH

Comfort Direct is a manufacturer of therapeutic mattresses with its original market being the health care industry. In 1997 it introduced a new propriety technology that virtually eliminates the pressure on a persons body, therefore preventing bedsores in the elderly in all health care settings. The biggest market for this technology lies in the consumer market where we can virtually guarantee a person the deepest REM sleep of their life, every night! The technology harnesses the atmosphere as an abundant resource of free energy creating a dynamic surface that adjusts specifically to each individual regardless of body type, body weight or elevation. The functionality of this design is based on a basic physics law (Boyles Law). Having successfully licensed the world's largest distributor of mattresses to this market in the 4th quarter of 1999, Comfort Direct is now exclusively marketing this technology into the consumer market directly and under private labeling agreements across all distribution channels.

Kevin Dyeovich received a BS in Business Economics from Rutgers University in 1995 where he attended school on athletic scholarship. Resides in the beautiful state of New Jersey.

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