



MARK C. BEVILACQUE

Mark Bevilacque is C.E.O. and Co-Owner of Copytone Visual Communications, Inc. Copytone is a growing multimillion dollar imaging/presentation graphics business founded in 1958 by Mark's father, Richard Bevilacque. Copytone occupies three floors of an office tower in the Times Square District. From this location, the World's hub for Fashion, Retail, Advertising, Entertainment and Financial businesses, the company serves a large customer base, which scales from individuals and small creative design studios, up to and including NYSE International Mega-businesses

Mark learned the business from the ground up. His role in the business grew until he became General Manager in 1981, the year he graduated C. W. Post College with a degree in Business Administration.

Under his leadership the business survived three industry shake-outs, and as many market changes. His company reinvented itself as the market migrated from black & white Photostats in 1981, to color imaging systems products in 1987. Since then, computer (digital) imaging systems (desktop publishing) have continued to change the market. He guided the company into high end, custom and large format imaging products and services. Relying on leading edge technology and skilled employees, Copytone leads its market segment because of its fast turnaround, top quality, competitive prices, and friendly, value added service like VMATM, Visual Management Account. VMATM gives clients access to their database-stored visual images via the internet, including Virtual Reality settings where they can see their images in a virtual studio or retail setting. Mark also added creative consulting, design, and installation as value added services.

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Born in New York City, 1958, Mark is a biographee of *Who's Who International* and a member of numerous Print and Imaging Trade Associations.

Mark is married to Ann Mathisen, also a native New Yorker. They have three children.

Copytone Visual Communications

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