



Robert Beaudine, President & CEO

Over the last 25 years Bob has made a significant contribution in managing Eastman & Beaudine's growth to one of the top executive search firms in the U.S., as well as globally. Bob has developed a broad list of long-time clients including top sports leagues, teams, Olympic bodies, athletic institutions, consumer packaged goods companies, studios, cruise lines, networks, retail, venture capital, and real estate. Bob started his career in the consumer packaged goods industry at Carnation (now Nestle) and continues to bring a "branding perspective" to each of his clients. "I have heard it said, branding is not just getting someone to choose you over your competition, but getting someone to see you as the only solution". He is clearly established in the recruiting industry as an essential ingredient for any company/organization's successful growth. "Our objective is to fill positions in such a way that the results exceed our client's expectations."

Bob's leadership extends into the community as well. He recently served as the Chairman of the "Doak Walker National Running Back Award" and the "Southwestern Bell-SMU Athletic Forum". He is on the Board of advisors for the Cox School of Business. He was also named in "The New Career Makers" as one of the Top Executive Recruiters in North America.

The Wall Street Journal recently named Eastman & Beaudine the Top Executive Recruiting firm in College Sports. Over the last 25 years, He has interviewed & coached Senators, Governors, Generals, CEO's, President's of Universities, Top Athletic Coaches, Studio Presidents, Church leaders, and even interviewed George W. Bush when Bob was handling the search for the Commissioner of Baseball assignment.

In addition to the many boards and organizations Bob is a part of, he is also solicited nationally by many business & sports/entertainment organizations to speak at conferences, conventions and workshops. He is a frequent speaker on leadership, networking, delivering elite customer service, finding your true authentic job, creating sales excellence, & putting together your own personal board of director's.

Bob is a graduate of Southern Methodist University, with a bachelor of business administration degree in 1977. He & his wife Cheryl have been married for 21 years and have three fabulous daughters 19, 18, & 14.

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